



Media Kit 2023

Products > Prices > Topics

Technical Textiles | nonwovenTRENDS | melliand | Man-Made Fibers International | TextileTechnology



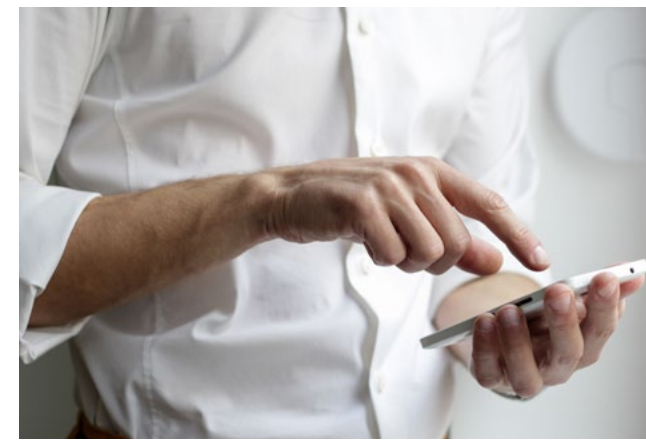
PORTRAIT

3 OUR PORTFOLIO



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TECHNISCHE TEXTILIEN
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MELLIAND TEXTILBERICHTE
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NEWSLETTER

PRINT

DIGITAL

Our general terms and conditions can be found here:
WWW.DFV.DE/SERVICE/AGB

OUR PORTFOLIO



TECHNICAL TEXTILES / TECHNISCHE TEXTILIEN

is the leading bilingual (English/German) international trade journal for purchasing decision-makers and the entire management level of the manufacturers, the suppliers and the users of technical textiles.



NONWOVENSTRENDS

is the bilingual (English/German) international trade journal for purchasing decision-makers and the entire management level who deal intensively with the topics of nonwovens technologies and innovations.



MELLIAND INTERNATIONAL / MELLIAND TEXTILBERICHTE

is published 6 times a year in English and German and is the bilingual textile technical trade journal for opinion leaders and top decision makers in the leading companies of the international textile industry with worldwide circulation.

MELLIAND CHINA

is published 12 times a year (monthly) in Chinese and is distributed to fiber and textile professionals in Chinese textile enterprises and mills, Chinese research institutes, ministries and universities.



MAN-MADE FIBERS INTERNATIONAL

is the English-language international trade journal for purchasing decision-makers and the entire management who deal with the topics of man-made fiber production and man-made fiber innovations.

TEXTILE TECHNOLOGY

Our digital home is international, well-founded and undoubtedly unique!

We bring together all the information, news, insights and deep dives from the textile technical industry on one digital platform.



OUR DIGITAL CONTENT HOME!

MAN-MADE FIBERS INTERNATIONAL – FORMERLY CHEMICAL FIBERS INTERNATIONAL

The Messenger

199

[illegible]

The works of Roald Mørud, Peder Gundersen and Aksel Zundt included in this chapter express the drive to offer alternative theories about the critical attitude towards official history and the role that contributed to it. They do so in the context that they can turn our perspective on the section that they are at least closer to, by pushing words on its basis, or at least closer to, by pushing concentrated attention to the marginalization, deconstruction and reconstruction of the dominant group's space for them by means of their work.

This work is research-based and functions as a platform on which others, people who are often excluded, can give a voice—others who are often excluded by nature from the artist themselves. Both Roald Mørud and Peder Gundersen give the same message about what is happening, regarding how most people who appear in fiction, especially social movements like big working class, women,

the works (...)
cluded in this
inter express
urge, the drive,
offer alternative
histories from
critical attitude
towards official
hist

01 → PRINT

PORTRAIT - TECHNICAL TEXTILES / TECHNISCHE TEXTILIEN



is the leading bilingual (English/German) international trade journal for purchasing decision-makers and the entire management level of the manufacturers, the suppliers and the users of technical textiles.

FREQUENCY OF PUBLICATION: 5 X P.A.

FORMAT: A4

CIRCULATION ANALYSIS*

| | |
|--------------------------|--------------|
| Print-run | 5,100 copies |
| Total actual circulation | 4,741 copies |
| of which abroad | 2,523 copies |
| Subscribers | 430 copies |

GEOGRAPHIC CIRCULATION ANALYSIS*

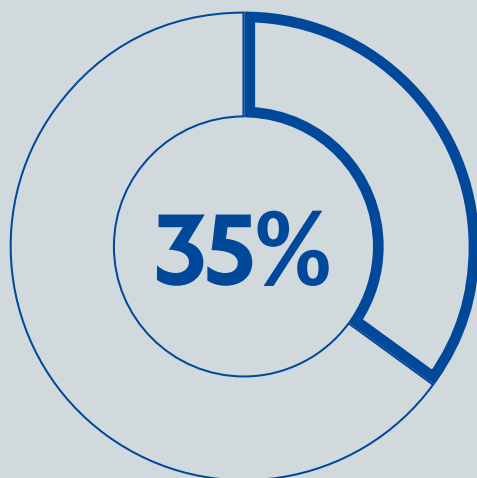
| | | |
|---------------------|-----|--------------|
| Germany | 47% | 2,218 copies |
| Europe | 21% | 1,000 copies |
| North/Latin America | 15% | 700 copies |
| Asia | 17% | 823 copies |

*Source: in-house-count effective October, 2022

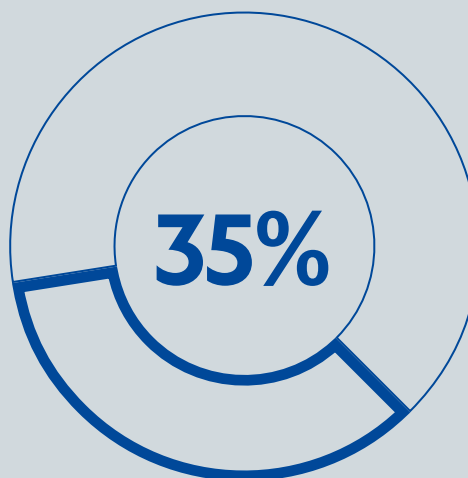


RELEVANT TARGET GROUPS*

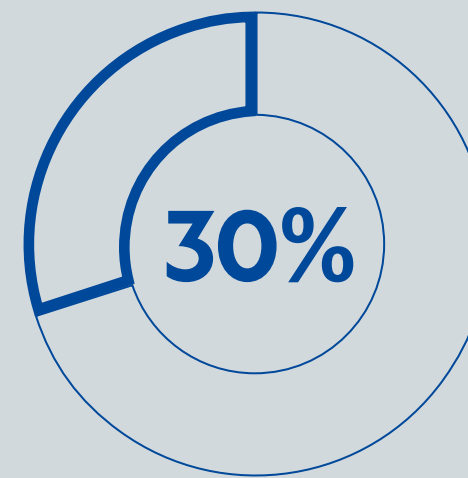
TECHNICAL TEXTILES / TECHNISCHE TEXTILIEN



TECHNICAL FIBERS / CHEMICALS / TEXTILE AUXILIARIES



MACHINERY AND TECHNOLOGIES FOR
THE PRODUCTION AND PROCESSING OF
TECHNICAL TEXTILES AND TECHNICAL
NONWOVENS



MANUFACTURING OF TECHNICAL TEXTILES
AND TECHNICAL NONWOVENS

- INDUSTRIAL TEXTILES
- MOBILITY TEXTILES
- CONSTRUCTION TEXTILES
- MEDICAL TEXTILES
- SMART TEXTILES
- GEOTEXTILES
- AGROTEXTILES
- ECOTEXTILES ETC.



EDITORIAL PROGRAM 2023

TECHNICAL TEXTILES / TECHNISCHE TEXTILIEN

| ISSUE | 1 FEBRUARY | 2 APRIL | 3 MAY | 4 OCTOBER | 5 DECEMBER |
|--------------------------------------|---|---|--|---|---|
| Ad closing date | February 7, 2023 | March 16, 2023 | April 27, 2023 | September 27, 2023 | November 17, 2023 |
| Publication date | February 28, 2023 | April 6, 2023 | May 22, 2023 | October 19, 2023 | December 8, 2023 |
| Main topics | <ul style="list-style-type: none"> • Technical fibers/yarns • Smart textiles • Textile filters • Filtech 2023: preview • Workwear and protective clothing • Mobile textiles • Nonwovens innovations • Finishing of technical textiles • Technical making-up • Current market reports | <ul style="list-style-type: none"> • Technical fibers/yarns • Euroseil • Mobile textiles • Composites • Medical textiles • Finishing of technical textiles • Index 2023: preview • Nonwovens technologies and innovations • Construction textiles • Technical making-up • Current market reports | <ul style="list-style-type: none"> • Technical fibers/yarns • Industrial textiles • Sportswear • Smart textiles • Geotextiles • Finishing of technical textiles • Nonwovens technologies and innovations • ITMA 2023: preview on machinery for the production of technical textiles and nonwovens • Technical making-up • Current market trends | <ul style="list-style-type: none"> • Technical fibers/yarns • Carbon fibers • Euroseil • Protective textiles • Sportswear • A+A 2023: preview • Textiles for transportation • Industrial textiles • Construction textiles • Filter technology • ITMA Asia + CITME: preview on machinery for the production of technical textiles and nonwovens • ITMA review: trend reports from professionals • Current market trends | <ul style="list-style-type: none"> • Technical fibers/yarns • Technical knits • Protective textiles • Medical textiles • Construction textiles • Flame resistant textiles • Nonwovens technologies and innovations • ITMA review: trend reports from professionals • Technical making-up • Current market trends |
| Conferences & Trade Shows | Filtech 2023 February 14-16, 2023 in Cologne/Germany | Index 2023 April 18-21, 2023 in Geneva/Switzerland | Outdoor by ISPO 2023 June 4-6, 2023 in Munich/Germany | A+A 2023 October 24-27, 2023 in Düsseldorf/Germany | |
| | International Conference on Cellulose Fibres March 8-9, 2023 in Cologne/Germany and hybrid | JEC World 2023 April 25-27, 2023 in Paris/France | ITMA 2023 June 8-14, 2023 in Milan/Italy | ITMA Asia + CITME 2023 November 19-23, 2023 in Shanghai/China | |
| | Performance Days 2023 March 15-16, 2023 in Munich/Germany and hybrid | World Congress of Advanced Materials May 10-12, 2023 in Tokyo/Japan | 62nd Dornbirn Global Fibers Conference September 13-15, 2023 in Dornbirn/Austria | 36th Hofer Vliesstofftage November 8-9, 2023 in Hof/Germany | |
| | | Techtextil North America 2023 May 10-12, 2023 in Atlanta, GA/USA | | Aachen-Dresden-Denkendorf ITC 2023 November/December 2023 in Dresden/Germany | |

PORTRAIT – nonwovensTRENDS



is the bilingual (English/German) international trade journal for purchasing decision-makers and the entire management level who deal intensively with the topics of nonwovens technologies and innovations.

FREQUENCY OF PUBLICATION: 2 X P.A.

FORMAT: A4

CIRCULATION ANALYSIS*

| | |
|-----------|--------------|
| Print-run | 6,000 copies |
|-----------|--------------|

CIRCULATION

- as an insert in Technical Textiles / Technische Textilien
- additional distribution in the hygiene industry (trade fairs / events / congresses)

GEOGRAPHIC CIRCULATION ANALYSIS*

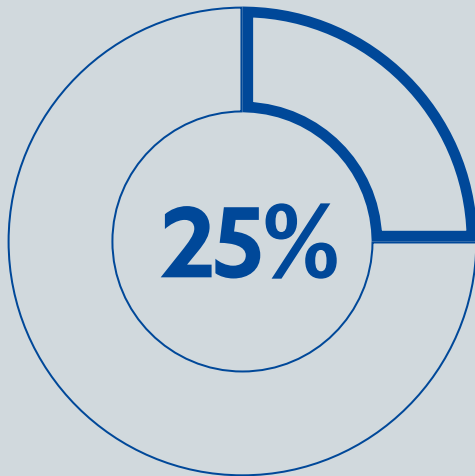
| | | |
|---------------------|-----|--------------|
| Germany | 47% | 2,820 copies |
| Europe | 21% | 1,260 copies |
| North/Latin America | 15% | 900 copies |
| Asia | 17% | 1,020 copies |



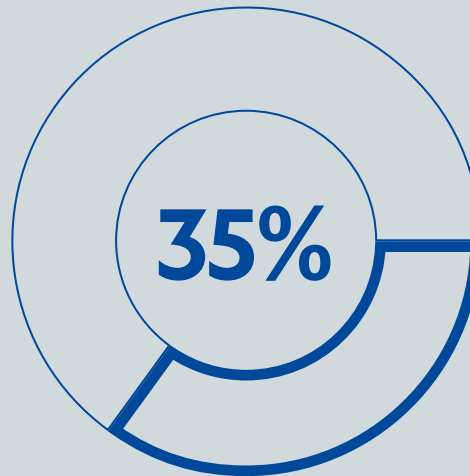
*Source: in-house count effective October, 2022

RELEVANT TARGET GROUPS*

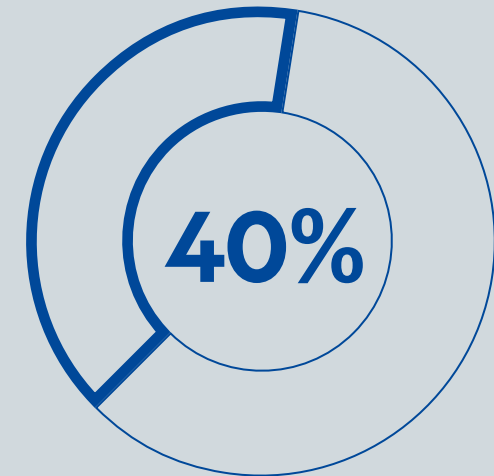
nonwovensTRENDS



FIBERS / CHEMICALS / TEXTILE AUXILIARIES



MACHINERY AND TECHNOLOGIES FOR THE PRODUCTION AND PROCESSING OF TECHNICAL NONWOVENS, MEDICAL NONWOVENS, HYGIENE NONWOVENS, WIPES ETC.



MANUFACTURING OF HYGIENE NONWOVENS, WIPES AND TECHNICAL NONWOVENS
→ MEDICAL NONWOVENS
→ TECHNICAL NONWOVENS (AUTOMOTIVE / INDUSTRY / CONSTRUCTION / GEOTEXTILES & AGROTEXTILES / ECOTEXTILES ETC.)

EDITORIAL PROGRAM 2023



nonwovensTRENDS

| ISSUE | 1 FEBRUARY | nonwovensTRENDS 1 | 3 MAY | nonwovensTRENDS 2 | 5 DECEMBER |
|--------------------------------------|--|---|--|--|--|
| Ad closing date | February 7, 2023 | March 16, 2023 | April 27, 2023 | September 27, 2023 | November 17, 2023 |
| Publication date | February 28, 2023 | April 6, 2023 | May 22, 2023 | October 19, 2023 | December 8, 2023 |
| Main topics | <ul style="list-style-type: none"> • Technical fibers/yarns • Smart textiles • Textile filters • Filtech 2023: preview • Workwear and protective clothing • Mobile textiles • Nonwovens innovations • Finishing of technical textiles • Technical making-up • Current market reports | <ul style="list-style-type: none"> • Fibers and auxiliaries for nonwovens • Current information from the nonwovens market • Index 2023: preview • Nonwovens production • Machinery for the nonwovens market • Nonwovens for technical textiles • Nonwovens technologies and innovations • Nonwovens for the hygiene market • Wipes • Current market trends | <ul style="list-style-type: none"> • Technical fibers/yarns • Industrial textiles • Sportswear • Smart textiles • Geotextiles • Finishing of technical textiles • Nonwovens technologies and innovations • ITMA 2023: preview on machinery for the production of technical textiles and nonwovens • Technical making-up • Current market reports | <ul style="list-style-type: none"> • Fibers and auxiliaries for nonwovens • Current information from the nonwovens market • Nonwovens production • Machinery for the nonwovens market • Nonwovens for technical textiles • Nonwovens technologies and innovations • Nonwovens for the hygiene market • Wipes • ITMA review: trend reports from professionals • ITMA Asia + CITME: preview on machinery for the production of technical textiles and nonwovens • Inline inspection for nonwovens • Current market trends | <ul style="list-style-type: none"> • Technical fibers/yarns • Technical knits • Protective textiles • Medical textiles • Construction textiles • Flame resistant textiles • Nonwovens technologies and innovations • ITMA review: trend reports from professionals • Technical making-up • Current market trends |
| Conferences & Trade Shows | <p>Filtech 2023 February 14-16, 2023 in Cologne/Germany</p> <p>International Conference on Cellulose Fibres March 8-9, 2023 in Cologne/Germany and hybrid</p> <p>Performance Days 2023 March 15-16, 2023 in Munich/Germany and hybrid</p> | <p>Index 2023 April 18-21, 2023 in Geneva/Switzerland</p> <p>JEC World 2023 April 25-27, 2023 in Paris/France</p> <p>World Congress of Advanced Materials May 10-12, 2023 in Tokyo/Japan</p> | <p>Outdoor by ISPO 2023 June 4-6, 2023 in Munich/Germany</p> <p>ITMA 2023 June 8-14, 2023 in Milan/Italy</p> <p>62nd Dornbirn Global Fibers Conference September 13-15, 2023 in Dornbirn/Austria</p> | <p>A+A 2023 October 24-27, 2023 in Düsseldorf/Germany</p> <p>ITMA Asia + CITME November 19-23, 2023 in Shanghai/China</p> <p>36th Hofer Vliesstofftage November 8-9, 2023 in Hof/Germany</p> | |

PORTRAIT - MELLIAND INTERNATIONAL / MELLIAND TEXTILBERICHTE



is the leading bilingual (English/German) technical trade journal for the entire textile industry.

FREQUENCY OF PUBLICATION: 6 X P.A.
FORMAT: A4

GEOGRAPHIC CIRCULATION ANALYSIS*

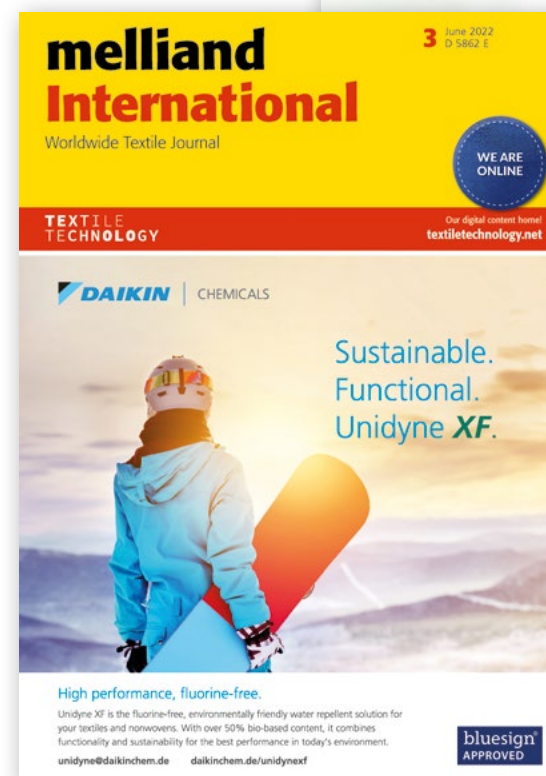
| | | |
|----------------|-------|--------------|
| Germany | 87.0% | 3,330 copies |
| Western Europe | 9.4% | 363 copies |
| Eastern Europe | 3.6% | 137 copies |

CIRCULATION ANALYSIS*

| | |
|--------------------------|---------------|
| Print-run | 10,700 copies |
| Total actual circulation | 10,420 copies |
| of which abroad | 10,270 copies |
| Subscribers | 420 copies |

GEOGRAPHIC CIRCULATION ANALYSIS*

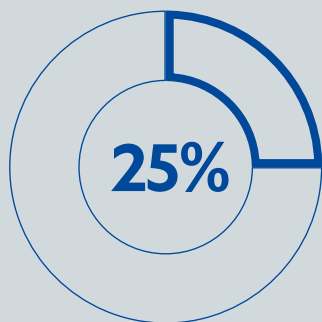
| | | |
|---------------------|-------|--------------|
| Asia | 64.2% | 6,698 copies |
| Europe | 16.2% | 1,684 copies |
| North/Latin America | 16.0% | 1,664 copies |
| Africa | 3.6% | 374 copies |



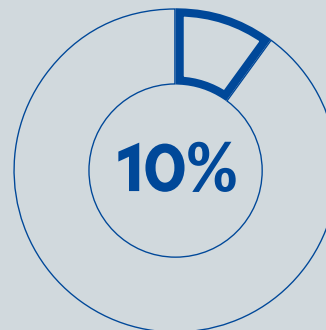
*Source: in-house count effective October, 2022

RELEVANT TARGET GROUPS*

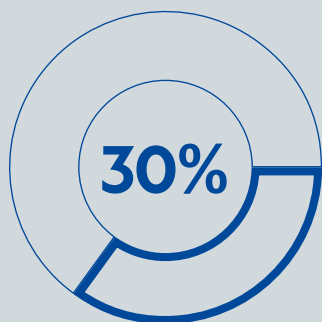
MELLIAND INTERNATIONAL / MELLIAND TEXTILBERICHTE



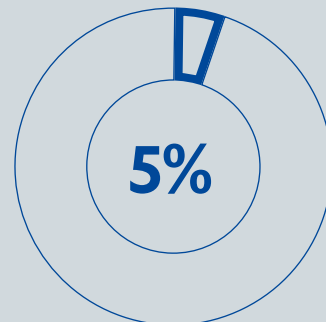
FIBERS / YARN PRODUCTION



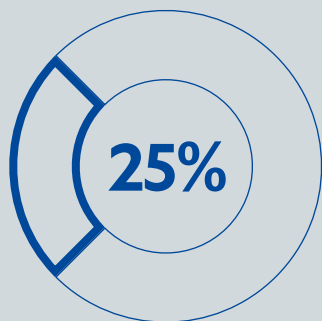
OTHER TEXTILE INDUSTRY



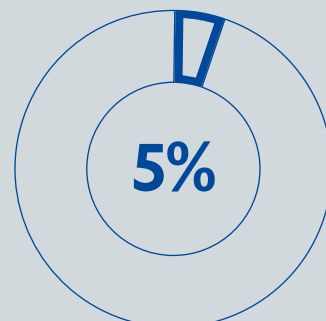
WEAVING / KNITTING
(INCL. NARROW FABRICS AND
BRAIDING INDUSTRY)



DYES AND TEXTILE AUXILIARIES



TEXTILE FINISHING



APPAREL INDUSTRY

* Including R&D / training | Source: in-house count effective October, 2022



EDITORIAL PROGRAM 2023

MELLIAND INTERNATIONAL / MELLIAND TEXTILBERICHTE

| ISSUE | 1 FEBRUARY | 2 APRIL | 3 JUNE | 4 AUGUST | 5 OCTOBER | 6 DECEMBER |
|--------------------------------------|---|--|---|--|--|--|
| Ad closing date | January 27, 2023 | March 28, 2023 | May 9, 2023 | August 10, 2023 | October 6, 2023 | November 24, 2023 |
| Publication date | February 17, 2023 | April 20, 2023 | June 1, 2023 | August 31, 2023 | October 27, 2023 | December 15, 2023 |
| Main topics | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning innovations • Weaving technologies • News in home textiles • Textile floorcoverings • Textile finishing: new machinery and processes • Recycling of textiles • Qualified workers in the textile industry • Current market reports • News from the textile industry | <ul style="list-style-type: none"> • Natural fiber trends • Spinning technologies • Weaving innovations • Knitting trends • Textile finishing: new developments • Recycling of textiles • Current market reports • News from the textile industry | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning innovations • Knitting developments • Weaving technologies • Textile finishing trends • Recycling of textiles • ITMA 2023: preview on machinery for fiber production, spinning, weaving, knitting, textile finishing, nonwovens production etc. • News from the textile industry | <ul style="list-style-type: none"> • Technical fibers/yarns • Man-made fiber processing • Spinning machinery news • Weaving machinery innovations • Knitting machinery innovations • Textile machinery deliveries worldwide • Textile finishing news • ITMA review: trend reports from professionals • Recycling of textiles • Current market reports | <ul style="list-style-type: none"> • Global fiber trends • Spinning technologies • Knitting developments • Weaving technologies • Textile finishing trends • ITMA Asia + CITME: preview on machinery for fiber production, spinning, weaving, knitting, textile finishing, nonwovens production etc. • ITMA review: trend reports from professionals • Recycling of textiles • Current market reports • News from the textile industry | <ul style="list-style-type: none"> • Natural and chemical fiber trends • Spinning news • Weaving technologies • Modern knitting technology • ITMA review: trend reports from professionals • Textile finishing innovations • Textile machinery world trade • Recycling of textiles • News from the textile industry • Current market trends |
| Conferences & Trade Shows | Heimtextil 2023 January 10-13, 2023 in Frankfurt/Germany | International Conference on Cellulose Fibres March 8-9, 2023 in Cologne/Germany and hybrid | ITMA 2023 June 8-14, 2023 in Milan/Italy | 62nd Dornbirn Global Fibers Conference September 13-15, 2023 in Dornbirn/Austria | ITMA Asia + CITME November 19-23, 2023 in Shanghai/China | Heimtextil 2024 January 2024 in Frankfurt/Germany |
| | Domotex 2023 January 12-15, 2023 in Hanover/Germany | Performance Days 2023 March 15-16, 2023 in Munich/Germany and hybrid | Munich Fabric Start August/September 2023 in Munich/Germany | A+A 2023 October 24-27, 2023 in Düsseldorf/Germany | 36th Hofer Vliesstofftage November 8-9, 2023 in Hof/Germany | Domotex 2024 January 2024 in Hanover/Germany |
| | | Index 2023 April 18-21, 2023 in Geneva/Switzerland | | | Aachen-Dresden-Denkendorf ITC 2023 November/December 2023 in Dresden/Germany | |

EDITORIAL PROGRAM 2023

MELLIAND CHINA



| ISSUE | 1 JANUARY | 2 FEBRUARY | 3 MARCH | 4 APRIL | 5 MAY | 6 JUNE | 7 JULY | 8 AUGUST | 9 SEPTEMBER | 10 OCTOBER | 11 NOVEMBER | 12 DECEMBER |
|--------------------------------------|--|--|--|--|---|--|---|--|--|---|---|--|
| Publication date | Jan. 25, 2023 | Feb. 27, 2023 | March 27, 2023 | April 25, 2023 | May 25, 2023 | June 26, 2023 | July 25, 2023 | August 25, 2023 | Sept. 25, 2023 | Oct. 25, 2023 | Nov. 27, 2023 | Dec. 23, 2023 |
| Main topics | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning innovations • Knitting technologies • Dyeing, printing, finishing • Technical textiles • Industry news | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Textile floorcoverings • Dyeing, printing, finishing • Industry news | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning innovations • Texturing technologies • Dyeing, printing, finishing • Nonwovens • Technical textiles • Industry news | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Industry news | <ul style="list-style-type: none"> • New fiber and yarn developments • Fiber raw materials • Fiber production • Spinning technologies • Weaving technologies • Fibers for nonwovens • Dyeing, printing, finishing • Industry news | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Technical textiles • Industry news | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Nonwovens • Dyeing, printing, finishing • Industry news | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Technical textiles • Industry news | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Global textile machinery trade • Industry news | <ul style="list-style-type: none"> • New fiber and yarn developments • Fiber raw materials • High-performance fibers • Project list: new polymer and chemical fiber plants • Texturing • Spinning • Weaving • Dyeing, printing, finishing | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Nonwovens • Industry news | <ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Technical textiles • Industry news |
| Conferences & Trade Shows | Heimtextil 2023 January 10-13, 2023 in Frankfurt/Germany | | International Conference on Cellulose Fibres March 8-9, 2023 in Cologne/Germany and hybrid | Index 2023 April 18-21, 2023 in Geneva/Switzerland | | ITMA 2023 June 8-14, 2023 in Milan/Italy | | | 62nd Dornbirn Global Fibers Conference September 13-15, 2023 in Dornbirn/Austria | A+A 2023 October 24-27, 2023 in Düsseldorf/Germany | ITMA Asia + CITME November 19-23, 2023 in Shanghai/China | Heimtextil 2024 January 2024 in Frankfurt/Germany |
| | Domotex 2023 January 12-15, 2023 in Hanover/Germany | | | | | | | | | | | Domotex 2024 January 2024 in Hanover/Germany |

PORTRAIT - MAN-MADE FIBERS INTERNATIONAL

is the English-language international trade journal for purchasing decision-makers and the entire management level who deal with the topics of man-made fiber production and man-made fiber innovations.

FREQUENCY OF PUBLICATION:

4 x p.a.+ Man-Made Fiber Year Book

FORMAT:

A4

CIRCULATION ANALYSIS*

| | |
|--------------------------|--------------|
| Print-run | 5,200 copies |
| Total actual circulation | 4,800 copies |
| of which abroad | 4,032 copies |
| Subscribers | 400 copies |

GEOGRAPHIC CIRCULATION ANALYSIS*

| | | |
|------------------------|-------|--------------|
| Asia | 48.3% | 2,318 copies |
| Western Europe | 24.4% | 1,172 copies |
| North/Latin America | 14.5% | 695 copies |
| Eastern Europe | 5.0% | 240 copies |
| Africa/Australia | 2.2% | 105 copies |
| Trade Fairs/Congresses | 5.6% | 270 copies |

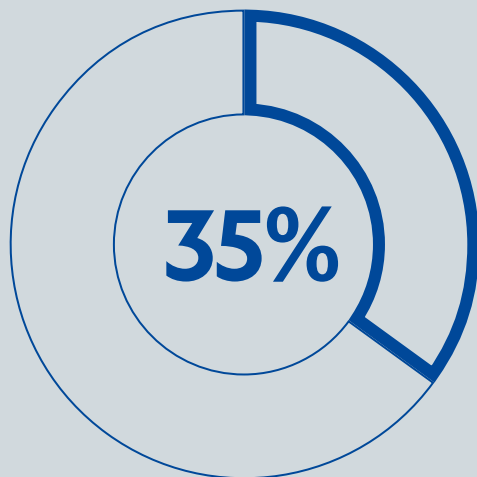
**MAN-MADE FIBERS
INTERNATIONAL
- FORMERLY
CHEMICAL FIBERS
INTERNATIONAL**



*Source: in-house count effective October, 2022

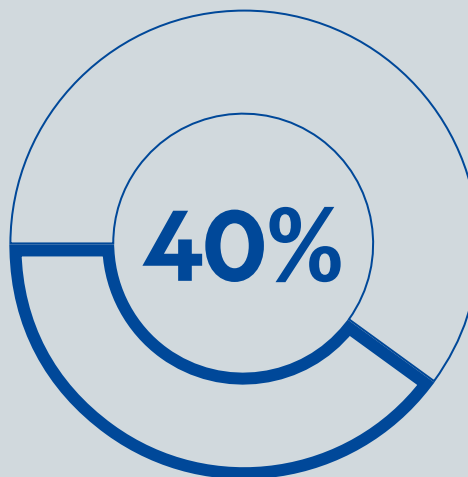
RELEVANT TARGET GROUPS*

MAN-MADE FIBERS INTERNATIONAL



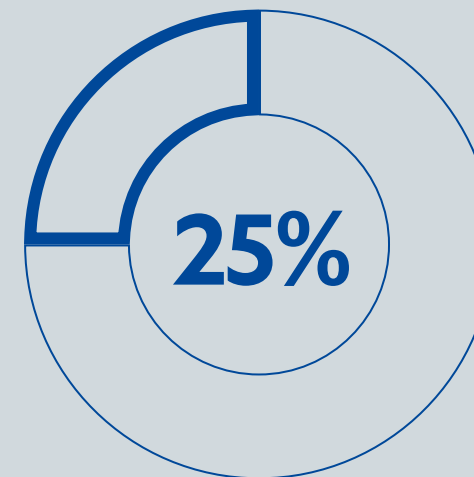
PRODUCERS OF

- MAN-MADE FIBERS
- FIBERS AND TEXTILE AUXILIARIES



MACHINERY / PLANTS / ACCESSORIES FOR

- MAN-MADE FIBER PRODUCTION
- TEXTURING
- NONWOVENS PRODUCTION



- FIBER APPLICATIONS
- NONWOVENS
- TEXTILE FLOORCOVERINGS

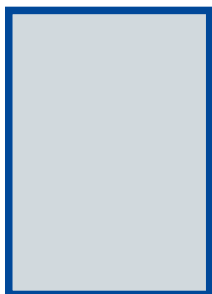
EDITORIAL PROGRAM 2023

MAN-MADE FIBERS INTERNATIONAL



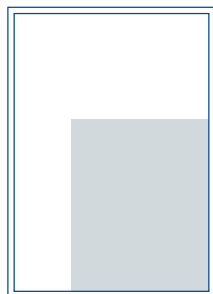
| ISSUE | 1 MARCH | 2 MAY | 3 AUGUST | 4 DECEMBER | MAN-MADE FIBER YEAR BOOK 2023 |
|--------------------------------------|--|---|--|--|----------------------------------|
| Ad closing date | March 3, 2023 | May 4, 2023 | August 18, 2023 | November 10, 2023 | September 20, 2023 |
| Publication date | March 24, 2023 | May 26, 2023 | September 8, 2023 | December 1, 2023 | October 12, 2023 |
| Main topics | <ul style="list-style-type: none"> • Fiber raw materials • Polyamide fibers • Fibers for home textiles (Heimtextil) • Carpet fiber developments (Domotex) • Fibers for technical applications • Developments in fibers for composites • Index 2023: preview • Fiber technologies • Recycling machines • Nonwovens technologies • Industry news | <ul style="list-style-type: none"> • Fiber raw materials • Polyester fibers • Bio-based fiber developments • Cellulosic fiber specialties • Polypropylene fibers • Fiber recycling • ITMA 2023: preview on machinery for fiber production, texturing, nonwovens production • Index 2023: review • Fiber technologies • Nonwovens technologies • Industry news | <ul style="list-style-type: none"> • Fiber raw materials • Global fiber production • Technical fibers • Cellulosic fibers • Developments in fibers for composites • Fiber recycling • Elastic fiber developments • ITMA Asia + CITME: preview on machinery for fiber production, texturing, nonwovens production • Project list: new polymer and chemical fiber plants 2023 • European synthetic fiber producers: polyester fibers • Fiber technologies • Nonwovens technologies • Industry news | <ul style="list-style-type: none"> • Fiber raw materials • Polyester fibers • Synthetic fiber specialties • Bio-based fiber developments • Lyocell fibers • Fibers for home textiles and carpets • Fiber technology • European synthetic fiber producers: polyamide fibers • Fiber recycling • Spin finishes • Nonwovens technologies • ITMA review: trend reports from professionals • Industry news | |
| Conferences & Trade Shows | Filtech 2023 February 14-16, 2023 in Cologne/Germany | ITMA 2023 June 8-14, 2023 in Milan/Italy | 62nd Dornbirn Global Fibers Congress September 13-15, 2023 in Dornbirn/Austria | Aachen-Dresden-Denkendorf ITC 2023 November/December 2023 in Dresden/Germany | |
| | International Conference on Cellulose Fibres March 8-9, 2023 in Cologne/Germany and hybrid | | 36th Hofer Vliesstofftage November 8-9, 2023 in Hof/Germany | Heimtextil 2024 January 2024 in Frankfurt/Germany | |
| | Performance Days 2023 March 15-16, 2023 in Munich/Germany and hybrid | | ITMA Asia + CITME November 19-23, 2023 in Shanghai/China | Domotex 2024 January 2024 in Hanover/Germany | |
| | Index 2023 April 18-21, 2023 in Geneva/Switzerland | | | | |

ADVERTISING FORMATS AND PRICES 2023



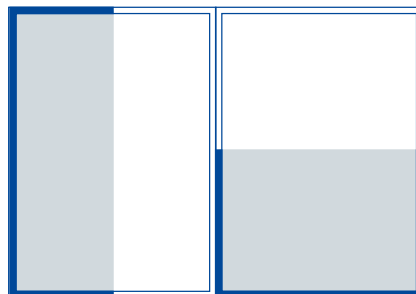
1/1 page
185 × 256 mm

1/1 page
bleed
210 × 297 mm



1/2 page junior
120 × 190 mm

1/2 page junior
bleed
130 × 204 mm*

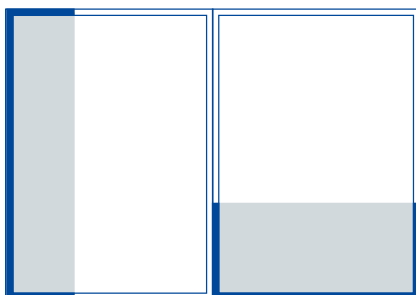


1/2 page vertical
89 × 256 mm

1/2 page vertical
bleed
99 × 297 mm*

1/2 page horizontal
185 × 128 mm

1/2 page horizontal
bleed
210 × 139 mm*



1/3 page vertical
57 × 256 mm

1/3 page vertical
bleed
67 × 297 mm*

1/3 page horizontal
185 × 85 mm

1/3 page horizontal
bleed
210 × 100 mm*

→ TITLE PAGE

TITLE Page for Technische Textilien/
Technical Textiles, melliand and
Man-Made Fiber International:
210 × 203 mm plus 4mm bleed on
all outer edges.

TITLE PAGE for nonwovensTRENDS:
130 mm × 210 mm plus 4mm bleed on
all outer edges.

TERMS OF PAYMENT

Net amount within 30 days from the
date of invoice.

BANK DETAILS

Deutscher Fachverlag GmbH
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Frankfurt am Main

BIC HELADEF1822

IBAN DE56 5005 0201 0000 0349 26

DISCOUNTS

If purchased within 12 months
(insertion year) the following
discounts are available:

| | |
|--------|------|
| 2 ads | 3 % |
| 3 ads | 5 % |
| 5 ads | 10 % |
| 10 ads | 15 % |
| 20 ads | 20 % |

All charges are eligible for discount
with the exception of additional tech-
nical costs and postage.

PRICE LIST PRINT AND E-PAPER 2023



| | Technical Textiles/Technische Textilien/Melliand International/Melliand Textilberichte reversible cover EN / DE | | Man-Made Fibers International | nonwovensTRENDS | melliand China |
|--|--|--|-------------------------------|-------------------|------------------|
| Format | Occupancy in the German and English magazine section | Occupancy either in the German or the English magazine section | English language | Bilingual EN / DE | Chinese language |
| Front page | 6,800 € | 5,900 € | 5,900 € | 5,900 € | 3,000 € |
| 2nd/3rd/4th cover pages | 6,670 € | 5,800 € | 5,800 € | 5,800 € | 2,800 € |
| 1/1 | 6,500 € | 5,700 € | 5,700 € | 5,700 € | 2,490 € |
| 1/2 Junior | 4,290 € | 3,890 € | 3,890 € | 3,890 € | 1,845 € |
| 1/2 | 3,680 € | 3,280 € | 3,280 € | 3,280 € | 1,245 € |
| 1/3 | 2,590 € | 2,290 € | 2,290 € | 2,290 € | 830 € |
| Bound insert up to 2 pages Loose insert to 25 g | 4,600 € | 4,600 € | 4,600 € | 4,600 € | - |
| Bound insert up to 4 pages Loose insert to 50 g | 5,700 € | 5,700 € | 5,700 € | 5,700 € | - |

Classified ads

Vacancies

| | |
|--|-----------------------------------|
| Price per mm height and column width 42 mm | 4c 4.95 € / mm b/w 3.60 € / mm |
|--|-----------------------------------|

Job wanted

| | |
|--|-----------------|
| Price per mm height and column width 42 mm | b/w 3.20 € / mm |
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| | |
|------------|---------|
| Cipher fee | 15.00 € |
|------------|---------|

Buyers' guide

| | |
|--|-----------------------------------|
| only in Technical Textiles and Chemical Fibers International | 4c 6.00 € / mm b/w 5.00 € / mm |
|--|-----------------------------------|

DELIVERY ADDRESS PRINTER FOR BOUND AND LOOSE INSERTS

ColorDruck solutions
Ms. Heidrun Sauer
attn. "magazine no. Xx"
Gutenbergstr. 4
69181 Leimen, Germany

02 → DIGITAL



TEXTILETECHNOLOGY

Our digital home is international, well-founded and undoubtedly unique!

We bring together all the information, news, insights and deep dives from the textile technical industry on one digital platform.

textiletechnology.net

OUR MAIN TARGET GROUPS:

Man-Made Fiber Industry, Textile Industry, Technical Textile Industry and Nonwovens Industry ...a daily must click and read business source to stay up to date!

OUR PERFORMANCE

per month

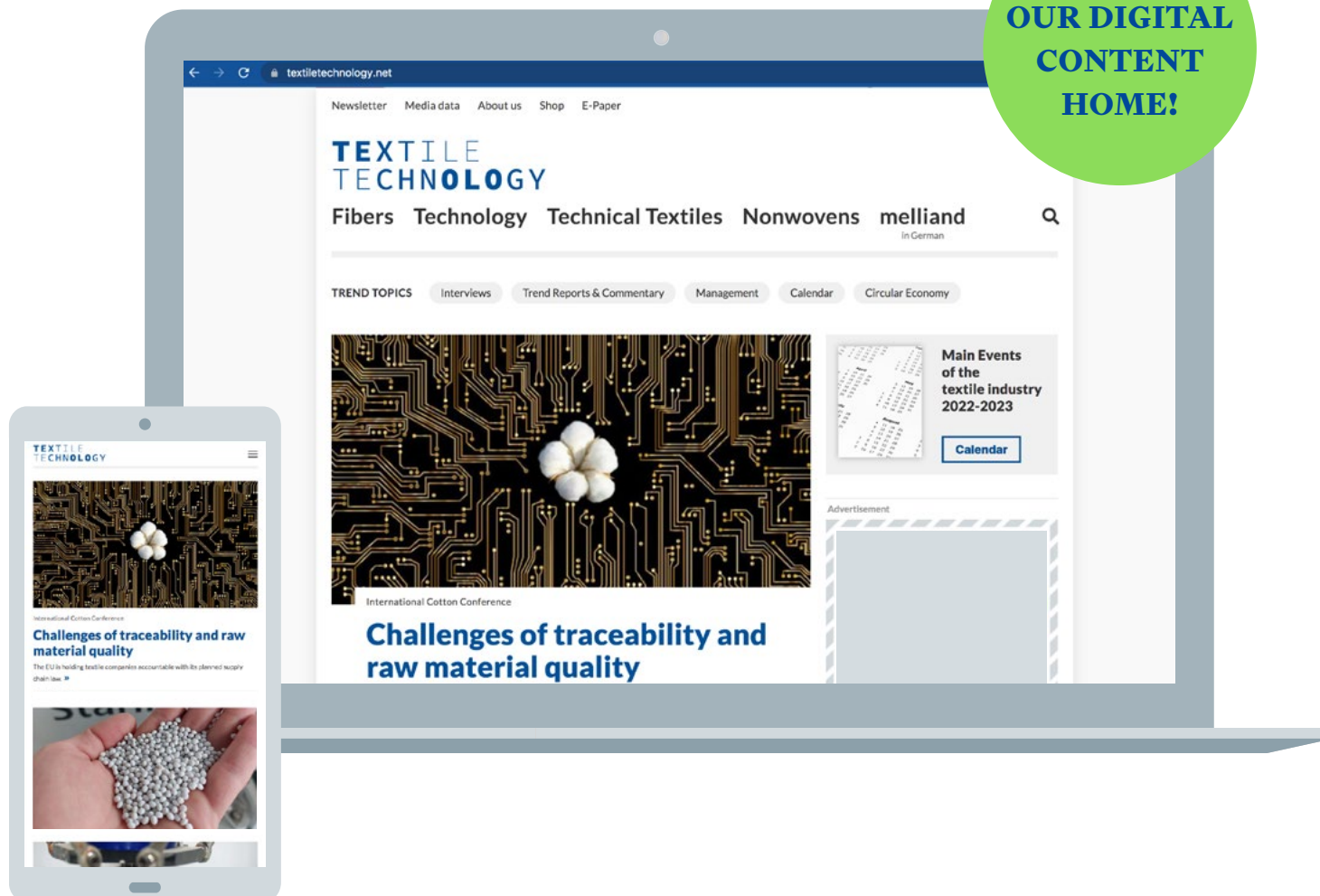
PAGE VIEWS: 23,182

SESSIONS: 11,081

VISITORS: 7,971

Source: Piwik Pro, June 2022

**OUR DIGITAL
CONTENT
HOME!**

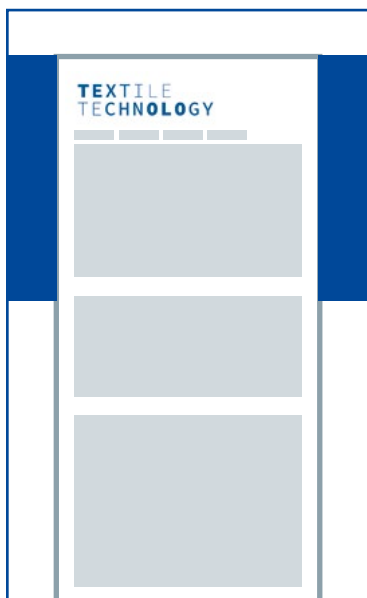


WEBSITE BANNER ADVERTISING

SKYSCRAPER

DESKTOP ONLY (LEFT OR
RIGHT SIDE): 160 × 600 PX

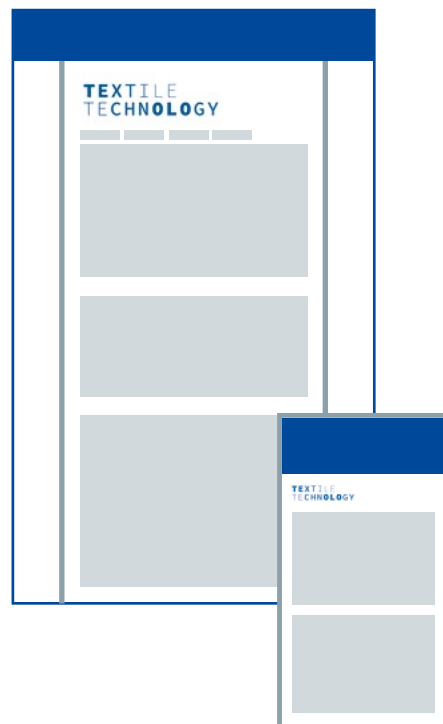
- > Homepage
- > Index pages
- > Article pages



SUPERBANNER

DESKTOP: 980 × 150 PX
MOBILE: 300 × 120 PX

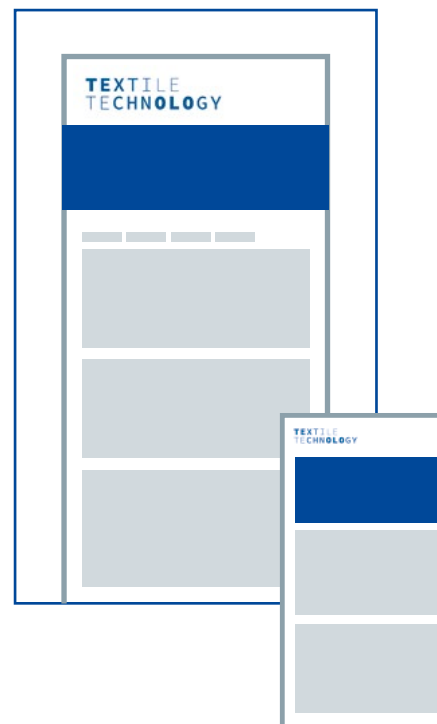
- > Homepage
- > Index pages
- > Article pages



BILLBOARD

DESKTOP: 940 × 250 PX
MOBILE: 300 × 120 PX

- > Homepage
- > Index pages
- > Article pages



WEBSITE BANNER ADVERTISING

MEDIUM RECTANGLE

DESKTOP & MOBILE: 300 × 250 PX

- > Various positions homepage
- > Various positions index pages
- > Various positions article pages

CONTENT AD

DESKTOP: 617 × 250 PX

MOBILE: 300 × 120 PX

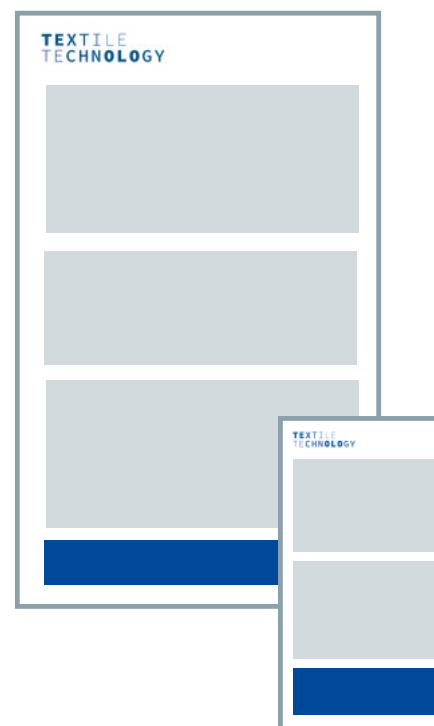
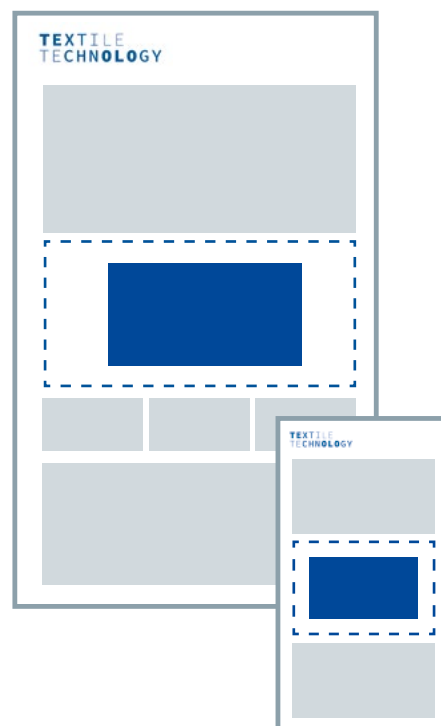
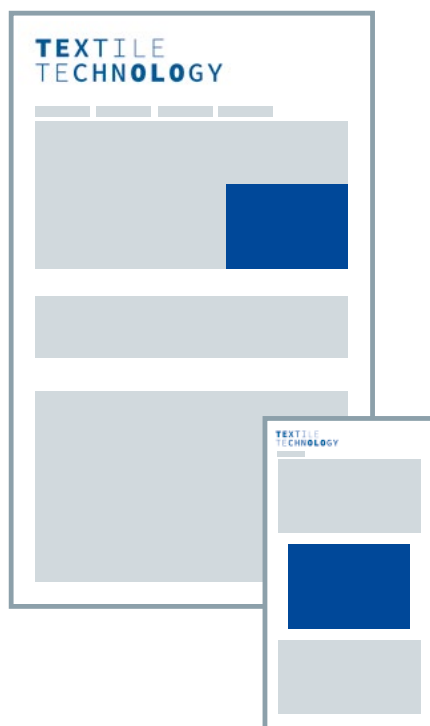
- > Homepage
- > Index pages
- > Article pages

STICKY FLOOR AD

DESKTOP: 980 × 90 PX

MOBILE: 300 × 120 PX

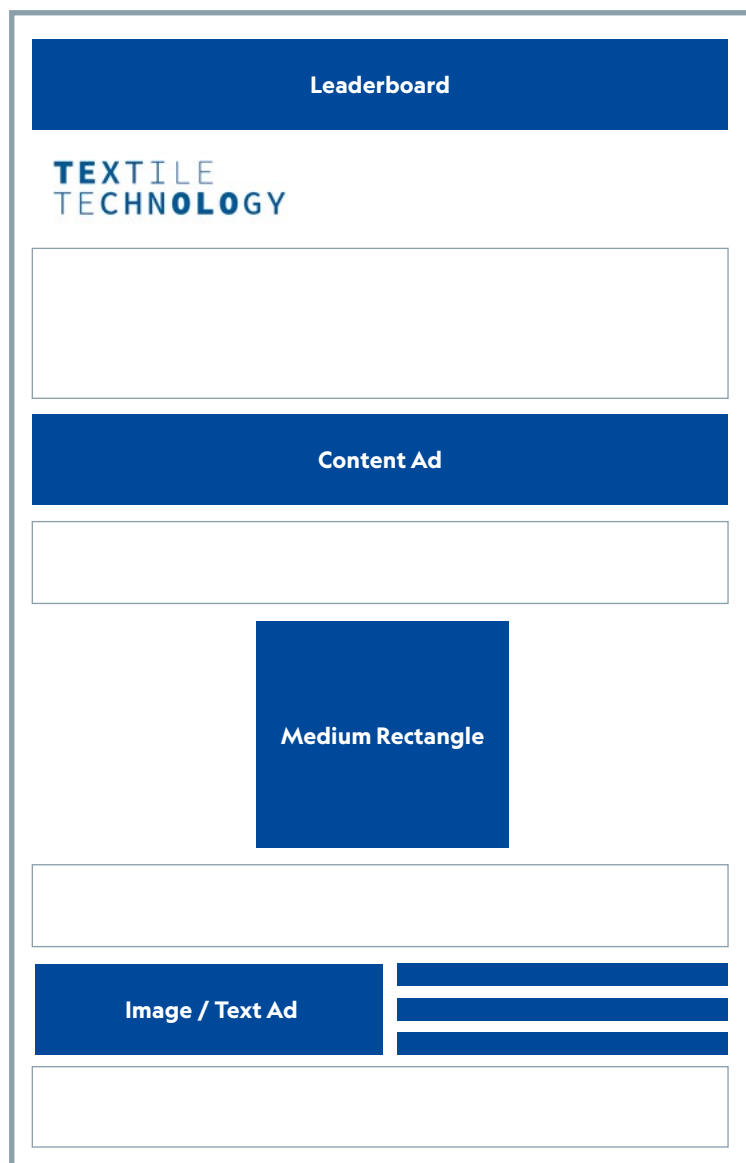
- > Homepage only



VIDEOS
can be embedded!

**CLICK EACH
IMAGE
TO CHECK OUR
DIGITAL
SHOWROOM!**

NEWSLETTER BANNER ADVERTISING



LEADERBOARD – ABOVE THE HEADER

DESKTOP & MOBILE: 630 × 75 PX



CONTENT AD – BETWEEN THE NEWS

DESKTOP & MOBILE: 520 × 200 PX



MEDIUM RECTANGLE – BETWEEN THE NEWS

DESKTOP & MOBILE: 300 × 250 PX



IMAGE / TEXT AD – BETWEEN THE NEWS

DESKTOP & MOBILE: 200 × 175 PX

Up to 400 characters incl. subject

OUR PERFORMANCE*:

- 7,721 subscribers
- 28.8 % opening
- 8,847 openings/week

We send out 4 newsletters per week!
In English-language. Your AD will be displayed 4 times within a 1 week booking.


Source Piwik-Pro, status October 2022

All prices subject to VAT

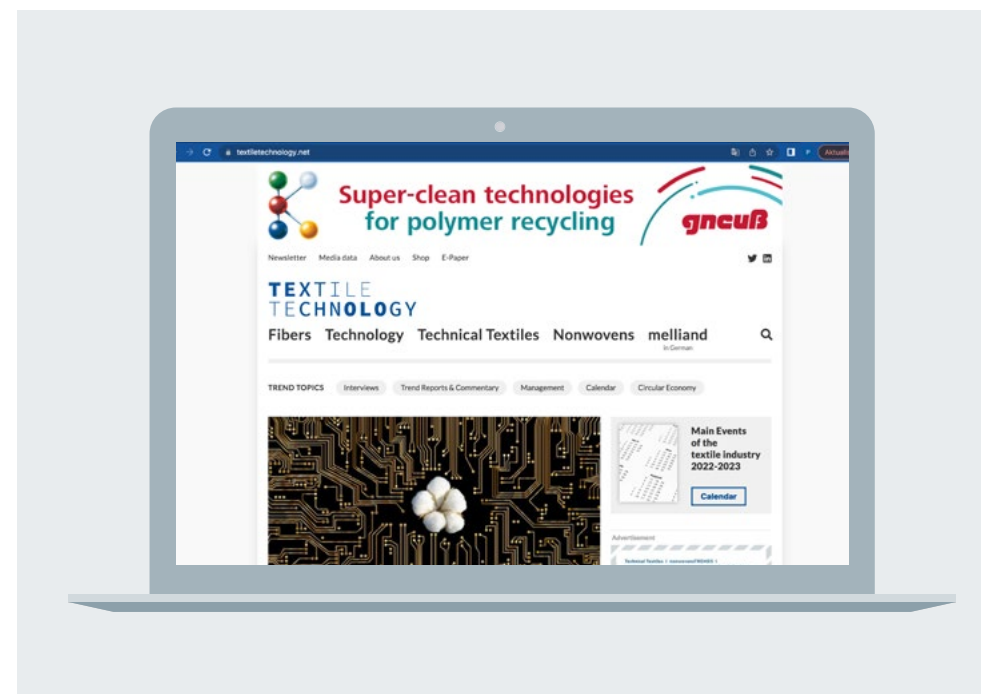


**CLICK EACH
IMAGE
TO CHECK OUR
DIGITAL
SHOWROOM!**

PRICE LIST TEXTILETECHNOLOGY DIGITAL 2023

| ONLINE MEDIA | Per week | Per month |
|---|--|--|
| | Homepage Index Page Article page | Homepage Index Page Article page |
| Superbanner | 820 € | 2,250 € |
| Skyscraper | 750 € | 2,100 € |
| Billbord | 750 € | 2,100 € |
| Medium Rectangle | 750 € | 2,100 € |
| Content Ad | 750 € | 2,100 € |
| NEW  Surcharge Video | 220 € | - |
| Sticky Floor Ad (only homepage) | 650 € | 2,000 € |

| NEWSLETTER BANNER | Per week 4 dispatches | Per month 4 calendar weeks |
|------------------------------|--------------------------|-------------------------------|
| Leaderboard | 650 € | 1,990 € |
| Text Ad, Content Ad | 600 € | 1,890 € |
| Medium Rectangle | 600 € | 1,890 € |
| Exclusive Newsletter | 3,100 € | - |
| Exclusive Newsletter revised | 3,850 € | - |
| Online Advertorial | 1,000 € | - |
| Whitepaper Advertising | 2,500 € | |



EXCLUSIVE NEWSLETTER



**We send your content
to our readers!**

OUR PERFORMANCE*:

- **7,721 subscribers**
- **16.3% opening**
- **2,322 page impressions**

YOUR BENEFIT:

- Targeted communication to our readers
- Transfer your advertising message directly to your target group
- Link videos and websites
- 100 % exclusive – no other advertisement

PRICES:**

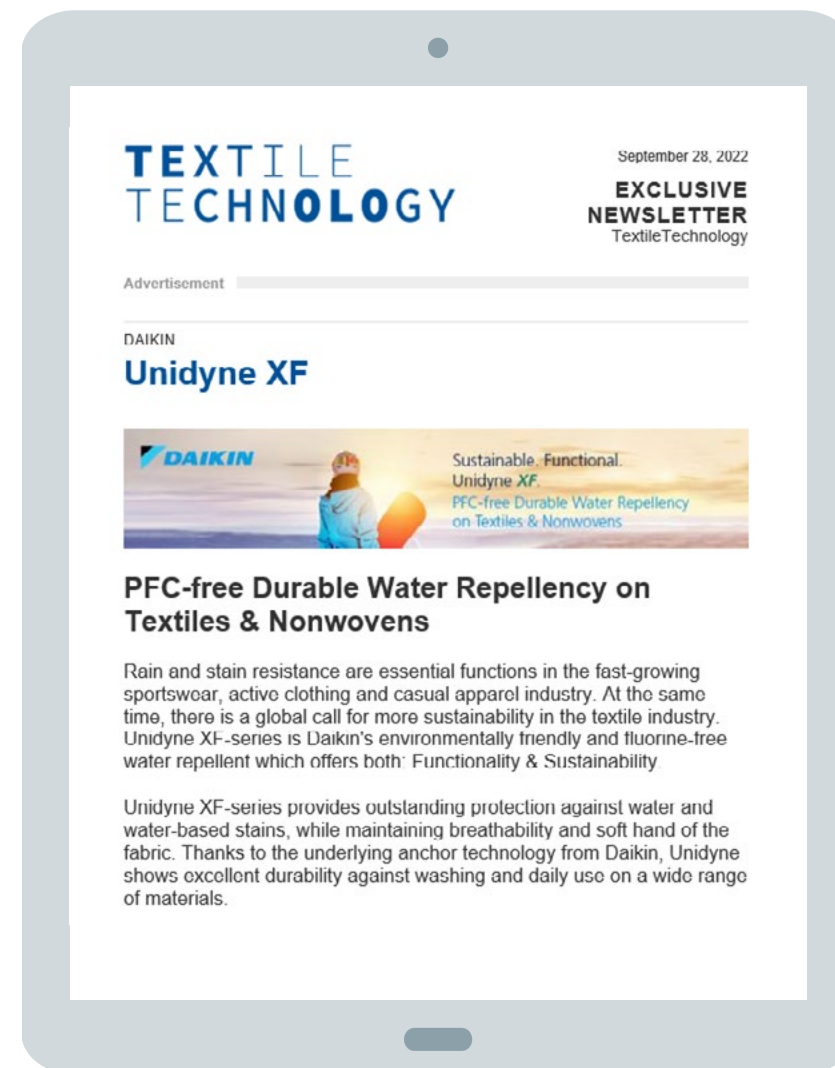
3,100 € content and images provided by you

3,850 € revised newsletter

Including one correction loop! Further loops will be extra charged by 100 € each.



**CLICK EACH
IMAGE
TO CHECK OUR
DIGITAL
SHOWROOM!**



ONLINE ADVERTORIAL

Your individual article on our channels!

OUR PERFORMANCE:

- Teaser article on homepage
- Teaser article in our newsletter
- An article on our website marked as an advertorial

YOUR BENEFIT:

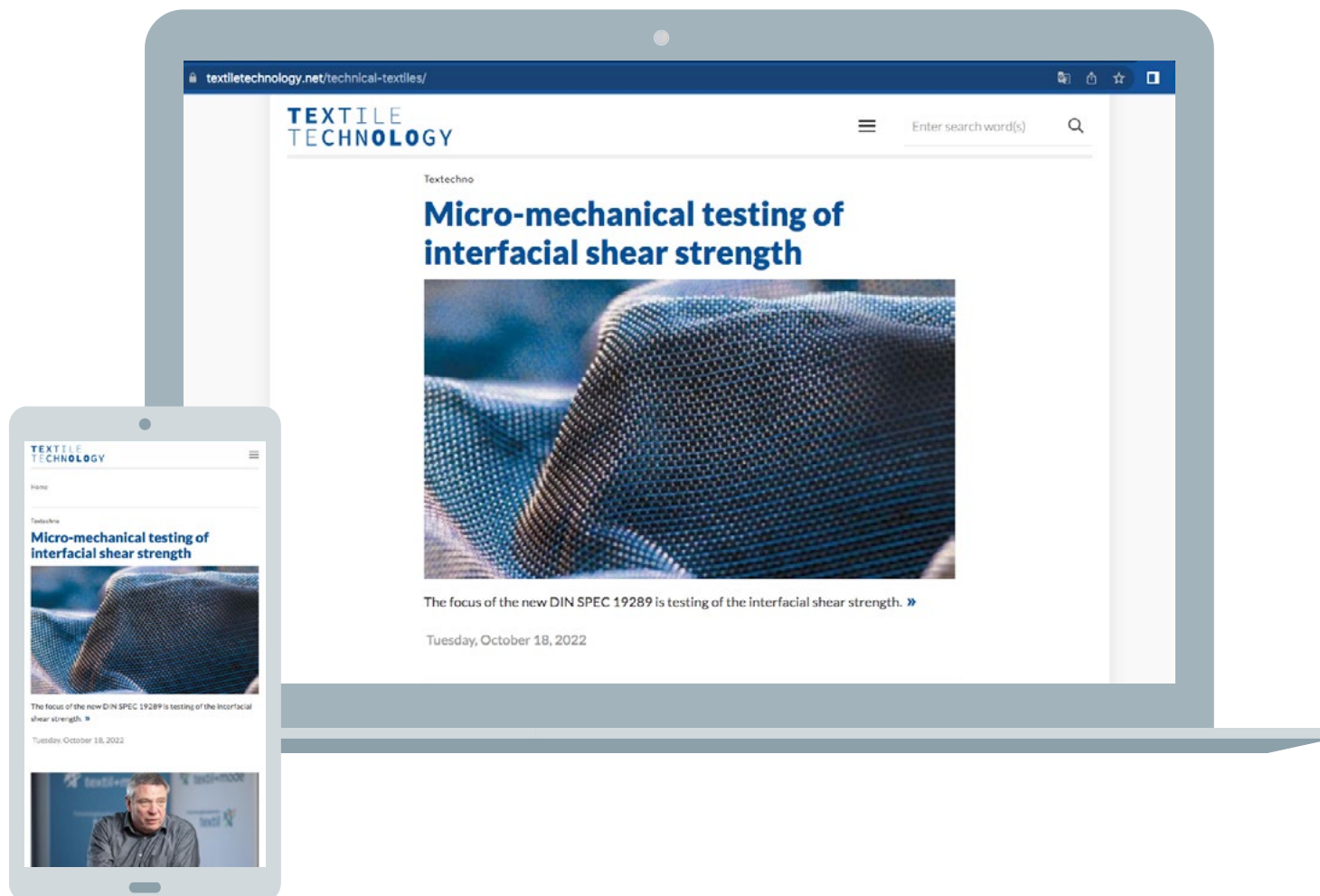
- Your advertisement in our layout of an editorial article
- Boost your visibility and reach

PRICE:

€ 1,000 for 1 week run time



**CLICK EACH
IMAGE
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DIGITAL
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All prices subject to VAT

WHITE PAPER ADVERTISING

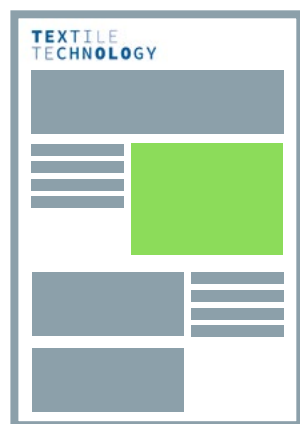
Generate leads for new customer business

Our premium offer for gaining new customers:

Place your White Paper advertising message exclusively in our channels.

Advertising of your White Paper (Traffic Marketing)

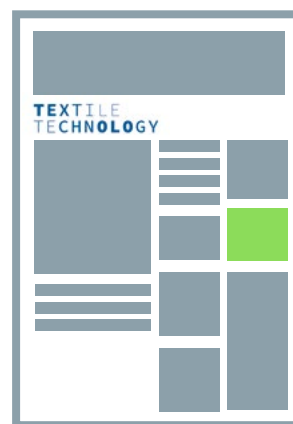
HOMEPAGE



NEWSLETTER



LINKEDIN



YOUR BENEFIT:

- 1 month placement on the homepage
- Communication of your White Paper message to your target group through various channels (website banners, newsletter banners & LinkedIn)
- Absolute premium placement and exclusivity
- You receive qualified leads of the downloads of your White Paper

PRICE:

per month: 2,500 €
 additionally 4 weeks of
 banners in the newsletter: 3,800 €

Your White Paper will be identified by the word "Advertisement" according to legal provisions.

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www.dfv.de

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Media Kit 2023

Products > Prices > Topics

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