

READY FOR NOW
AND
THE FUTURE

New colours
New brands
New layout
Good content

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Technical
Textiles

Nonwovens
Trends

Melliand
International



Media Kit 2023

Products > Prices > Topics

TEXTILE
TECHNOLOGY

Technical
Textiles

Nonwovens
Trends

Melliand
International

Man-Made
Fibers



PORTRAIT

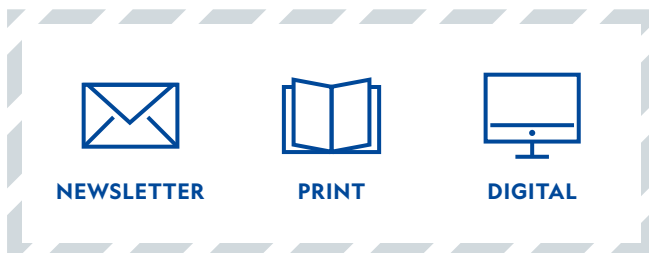
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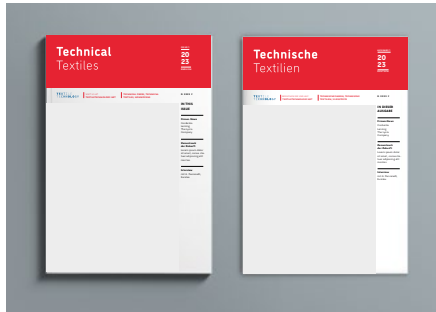
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WWW.DFV.DE/SERVICE/AGB

OUR PORTFOLIO



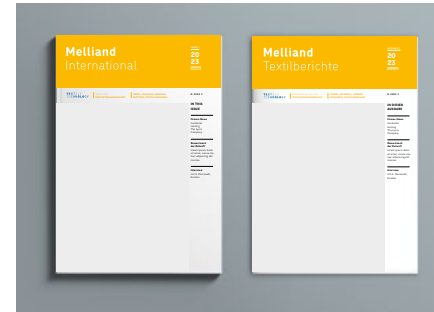
TECHNICAL TEXTILES / TECHNISCHE TEXTILIEN

is the leading bilingual (English/German) international trade journal for purchasing decision-makers and the entire management level of the manufacturers, the suppliers and the users of technical textiles.



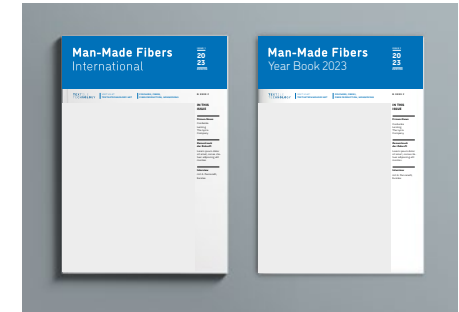
NONWOVENS TRENDS

is the bilingual (English/German) international trade journal for purchasing decision-makers and the entire management level who deal intensively with the topics of nonwovens technologies and innovations.



MELLIAND INTERNATIONAL / MELLIAND TEXTILBERICHTE

is published 6 times a year in English and German and is the bilingual textile technical trade journal for opinion leaders and top decision makers in the leading companies of the international textile industry with worldwide circulation.



MAN-MADE FIBERS

is the English-language international trade journal for purchasing decision-makers and the entire management who deal with the topics of man-made fiber production and man-made fiber innovations.

TEXTILE TECHNOLOGY

Our digital home is international, well-founded and undoubtedly unique!

We bring together all the information, news, insights and deep dives from the textile technical industry on one digital platform.



**OUR DIGITAL
CONTENT
HOME!**

MELLIAND CHINA

is published 12 times a year (monthly) in Chinese and is distributed to fiber and textile professionals in Chinese textile enterprises and mills, Chinese research institutes, ministries and universities.

**MAN-MADE
FIBERS – FORMERLY
CHEMICAL FIBERS
INTERNATIONAL**

Our new editorial and brand design:
**MODERN, SOLID,
PROFESSIONAL,
CROSSMEDIA**



01 → PRINT

PORTRAIT - TECHNICAL TEXTILES / TECHNISCHE TEXTILIEN



is the leading bilingual (English/German) international trade journal for purchasing decision-makers and the entire management level of the manufacturers, the suppliers and the users of technical textiles.

FREQUENCY OF PUBLICATION: 5 X P.A.
FORMAT: A4

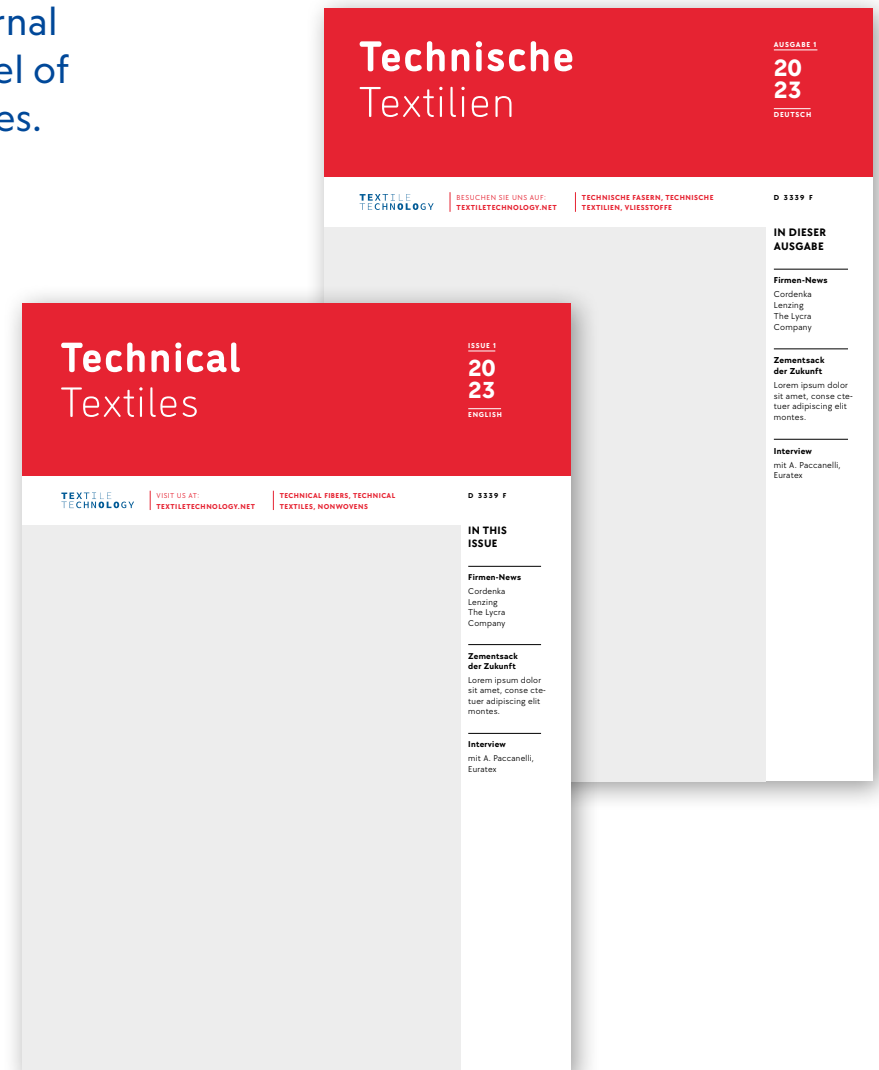
CIRCULATION ANALYSIS*

Print-run	5,100 copies
Total actual circulation	4,741 copies
of which abroad	2,523 copies
Subscribers	430 copies

GEOGRAPHIC CIRCULATION ANALYSIS*

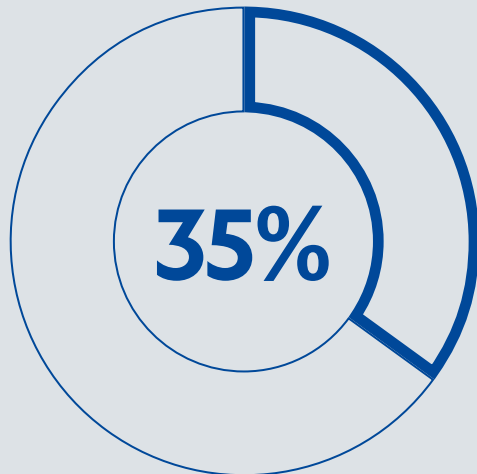
Germany	47%	2,218 copies
Europe	21%	1,000 copies
North/Latin America	15%	700 copies
Asia	17%	823 copies

*Source: in-house-count effective October, 2022

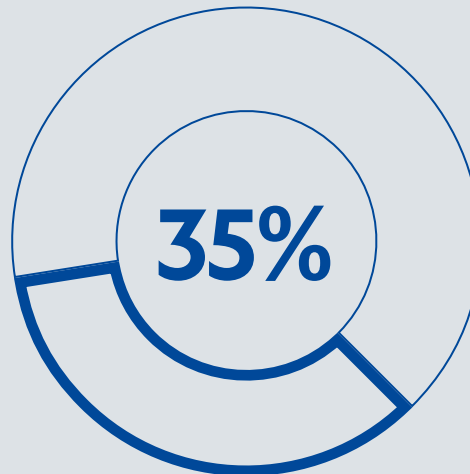


RELEVANT TARGET GROUPS*

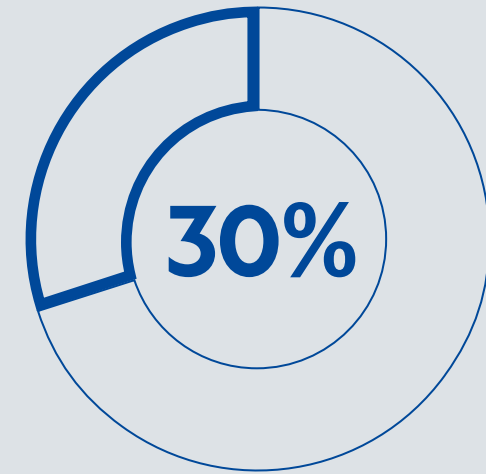
TECHNICAL TEXTILES / TECHNISCHE TEXTILIEN



TECHNICAL FIBERS / CHEMICALS / TEXTILE AUXILIARIES



**MACHINERY AND TECHNOLOGIES FOR
THE PRODUCTION AND PROCESSING OF
TECHNICAL TEXTILES AND TECHNICAL
NONWOVENS**



**MANUFACTURING OF TECHNICAL TEXTILES
AND TECHNICAL NONWOVENS**

- INDUSTRIAL TEXTILES
- MOBILITY TEXTILES
- CONSTRUCTION TEXTILES
- MEDICAL TEXTILES
- SMART TEXTILES
- GEOTEXTILES
- AGROTEXTILES
- ECOTEXTILES ETC.

EDITORIAL PROGRAM 2023

TECHNICAL TEXTILES / TECHNISCHE TEXTILIEN

Technische
Textilien

Technical
Textiles

ISSUE	1 FEBRUARY	2 APRIL	3 MAY	4 OCTOBER	5 DECEMBER
Ad closing date	February 7, 2023	March 16, 2023	April 27, 2023	September 27, 2023	November 17, 2023
Publication date	February 28, 2023	April 6, 2023	May 22, 2023	October 19, 2023	December 8, 2023
Main topics	<ul style="list-style-type: none"> • Technical fibers/yarns • Smart textiles • Textile filters • Filtech 2023: preview • Workwear and protective clothing • Mobile textiles • Nonwovens innovations • Finishing of technical textiles • Technical making-up • Current market reports 	<ul style="list-style-type: none"> • Technical fibers/yarns • Euroseil • Mobile textiles • Composites • Medical textiles • Finishing of technical textiles • Index 2023: preview • Nonwovens technologies and innovations • Construction textiles • Technical making-up • Current market reports 	<ul style="list-style-type: none"> • Technical fibers/yarns • Industrial textiles • Sportswear • Smart textiles • Geotextiles • Finishing of technical textiles • Nonwovens technologies and innovations • ITMA 2023: preview on machinery for the production of technical textiles and nonwovens • Technical making-up • Current market trends 	<ul style="list-style-type: none"> • Technical fibers/yarns • Carbon fibers • Euroseil • Protective textiles • Sportswear • A+A 2023: preview • Textiles for transportation • Industrial textiles • Construction textiles • Filter technology • ITMA Asia + CITME: preview on machinery for the production of technical textiles and nonwovens • ITMA review: trend reports from professionals • Current market trends 	<ul style="list-style-type: none"> • Technical fibers/yarns • Technical knits • Protective textiles • Medical textiles • Construction textiles • Flame resistant textiles • Nonwovens technologies and innovations • ITMA review: trend reports from professionals • Technical making-up • Current market trends
Conferences & Trade Shows	<p>Filtech 2023 February 14-16, 2023 in Cologne/Germany</p> <p>International Conference on Cellulose Fibres March 8-9, 2023 in Cologne/Germany and hybrid</p> <p>Performance Days 2023 March 15-16, 2023 in Munich/Germany and hybrid</p>	<p>Index 2023 April 18-21, 2023 in Geneva/Switzerland</p> <p>JEC World 2023 April 25-27, 2023 in Paris/France</p> <p>World Congress of Advanced Materials May 10-12, 2023 in Tokyo/Japan</p> <p>Techtextil North America 2023 May 10-12, 2023 in Atlanta, GA/USA</p>	<p>Outdoor by ISPO 2023 June 4-6, 2023 in Munich/Germany</p> <p>ITMA 2023 June 8-14, 2023 in Milan/Italy</p> <p>62nd Dornbirn Global Fibers Conference September 13-15, 2023 in Dornbirn/Austria</p>	<p>A+A 2023 October 24-27, 2023 in Düsseldorf/Germany</p> <p>ITMA Asia + CITME 2023 November 19-23, 2023 in Shanghai/China</p> <p>36th Hofer Vliesstofftage November 8-9, 2023 in Hof/Germany</p> <p>Aachen-Dresden-Denkendorf ITC 2023 November/December 2023 in Dresden/Germany</p>	

PORTRAIT - NONWOVENS TRENDS



is the bilingual (English/German) international trade journal for purchasing decision-makers and the entire management level who deal intensively with the topics of nonwovens technologies and innovations.

FREQUENCY OF PUBLICATION: 2 X P.A.

FORMAT: A4

CIRCULATION ANALYSIS*

Print-run	6,000 copies
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CIRCULATION

- as an insert in Technical Textiles / Technische Textilien
- additional distribution in the hygiene industry (trade fairs / events / congresses)

GEOGRAPHIC CIRCULATION ANALYSIS*

Germany	47%	2,820 copies
Europe	21%	1,260 copies
North/Latin America	15%	900 copies
Asia	17%	1,020 copies

Nonwovens Trends

AUSGABE / ISSUE 1

20
23

DEUTSCH / ENGLISH

TEXTILE
TECHNOLOGY

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TEXTILETECHNOLOGY.NET

FIBERS, TECHNOLOGY AND
MACHINERY FOR NONWOVENS

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IN DIESER AUSGABE

Firmen-News

Cordenka
Lenzing
The Lycra
Company

Zementsack der Zukunft

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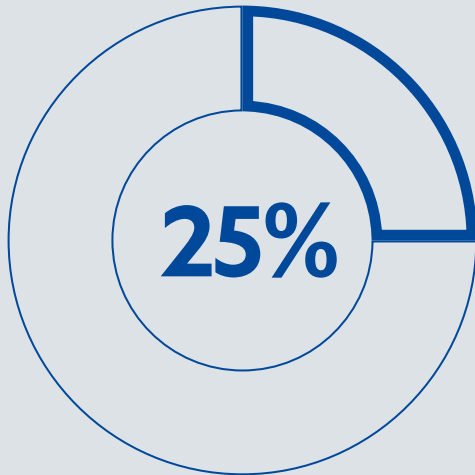
Interview

mit A. Paccanelli,
Euratex

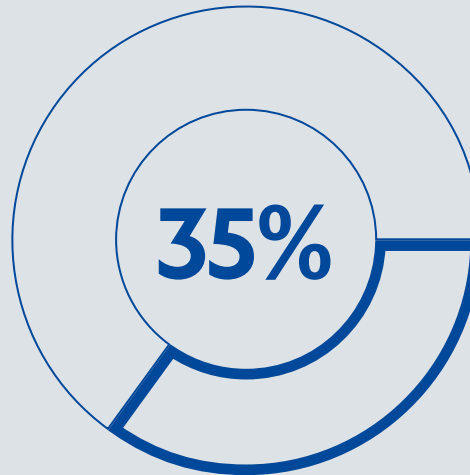
*Source: in-house count effective October, 2022

RELEVANT TARGET GROUPS*

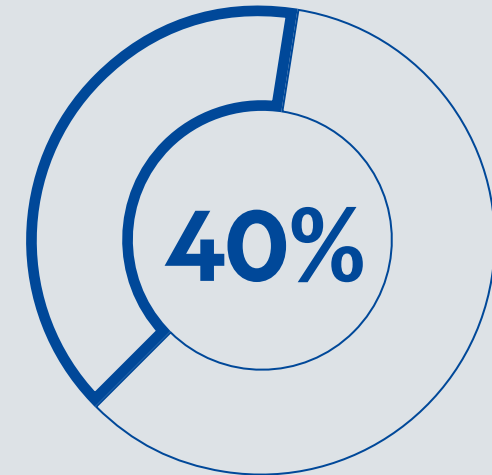
NONWOVENS TRENDS



FIBERS / CHEMICALS / TEXTILE AUXILIARIES



MACHINERY AND TECHNOLOGIES FOR THE PRODUCTION AND PROCESSING OF TECHNICAL NONWOVENS, MEDICAL NONWOVENS, HYGIENE NONWOVENS, WIPES ETC.



MANUFACTURING OF HYGIENE NONWOVENS, WIPES AND TECHNICAL NONWOVENS
→ MEDICAL NONWOVENS
→ TECHNICAL NONWOVENS (AUTOMOTIVE / INDUSTRY / CONSTRUCTION / GEOTEXTILES & AGROTEXTILES / ECOTEXTILES ETC.)

EDITORIAL PROGRAM 2023

NONWOVENS TRENDS

Nonwovens
Trends

ISSUE	1 FEBRUARY
Ad closing date	February 7, 2023
Publication date	February 28, 2023
Main topics	<ul style="list-style-type: none"> • Technical fibers/yarns • Smart textiles • Textile filters • Filtech 2023: preview • Workwear and protective clothing • Mobile textiles • Nonwovens innovations • Finishing of technical textiles • Technical making-up • Current market reports
Conferences & Trade Shows	<p>Filtech 2023 February 14-16, 2023 in Cologne/Germany</p> <p>International Conference on Cellulose Fibres March 8-9, 2023 in Cologne/Germany and hybrid</p> <p>Performance Days 2023 March 15-16, 2023 in Munich/Germany and hybrid</p>

Nonwovens Trends 1
March 16, 2023
April 6, 2023
<ul style="list-style-type: none"> • Fibers and auxiliaries for nonwovens • Current information from the nonwovens market • Index 2023: preview • Nonwovens production • Machinery for the nonwovens market • Nonwovens for technical textiles • Nonwovens technologies and innovations • Nonwovens for the hygiene market • Wipes • Current market trends
Index 2023 April 18-21, 2023 in Geneva/Switzerland
JEC World 2023 April 25-27, 2023 in Paris/France
World Congress of Advanced Materials May 10-12, 2023 in Tokyo/Japan

3 MAY
April 27, 2023
May 22, 2023
<ul style="list-style-type: none"> • Technical fibers/yarns • Industrial textiles • Sportswear • Smart textiles • Geotextiles • Finishing of technical textiles • Nonwovens technologies and innovations • ITMA 2023: preview on machinery for the production of technical textiles and nonwovens • Technical making-up • Current market reports
Outdoor by ISPO 2023 June 4-6, 2023 in Munich/Germany
ITMA 2023 June 8-14, 2023 in Milan/Italy
62nd Dornbirn Global Fibers Conference September 13-15, 2023 in Dornbirn/Austria

Nonwovens Trends 2
September 27, 2023
October 19, 2023
<ul style="list-style-type: none"> • Fibers and auxiliaries for nonwovens • Current information from the nonwovens market • Nonwovens production • Machinery for the nonwovens market • Nonwovens for technical textiles • Nonwovens technologies and innovations • Nonwovens for the hygiene market • Wipes • ITMA review: trend reports from professionals • ITMA Asia + CITME: preview on machinery for the production of technical textiles and nonwovens • Inline inspection for nonwovens • Current market trends
A+A 2023 October 24-27, 2023 in Düsseldorf/Germany
ITMA Asia + CITME November 19-23, 2023 in Shanghai/China
36th Hofer Vliesstofftage November 8-9, 2023 in Hof/Germany

5 DECEMBER
November 17, 2023
December 8, 2023
<ul style="list-style-type: none"> • Technical fibers/yarns • Technical knits • Protective textiles • Medical textiles • Construction textiles • Flame resistant textiles • Nonwovens technologies and innovations • ITMA review: trend reports from professionals • Technical making-up • Current market trends

PORTRAIT - MELLIAND INTERNATIONAL / MELLIAND TEXTILBERICHTE



is the leading bilingual (English/German) technical trade journal for the entire textile industry.

FREQUENCY OF PUBLICATION: 6 X P.A.

FORMAT: A4

GEOGRAPHIC CIRCULATION ANALYSIS*

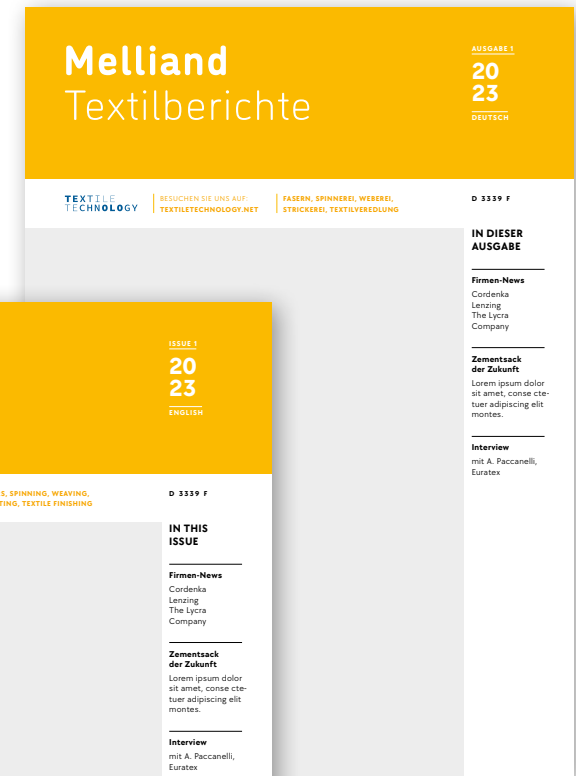
Germany	87.0%	3,330 copies
Western Europe	9.4%	363 copies
Eastern Europe	3.6%	137 copies

CIRCULATION ANALYSIS*

Print-run	10,700 copies
Total actual circulation	10,420 copies
of which abroad	10,270 copies
Subscribers	420 copies

GEOGRAPHIC CIRCULATION ANALYSIS*

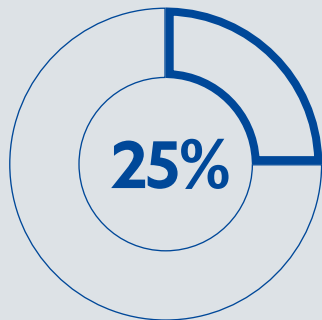
Asia	64.2%	6,698 copies
Europe	16.2%	1,684 copies
North/Latin America	16.0%	1,664 copies
Africa	3.6%	374 copies



*Source: in-house count effective October, 2022

RELEVANT TARGET GROUPS*

MELLIAND INTERNATIONAL / MELLIAND TEXTILBERICHTE



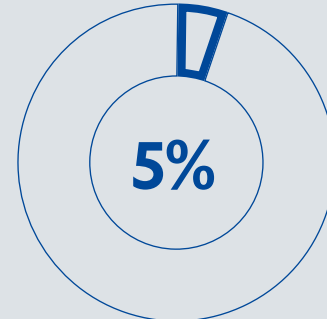
FIBERS / YARN PRODUCTION



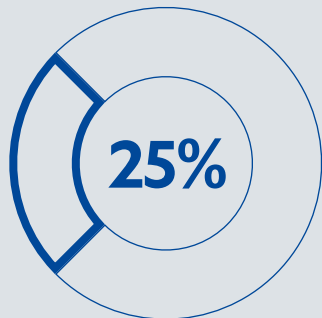
OTHER TEXTILE INDUSTRY



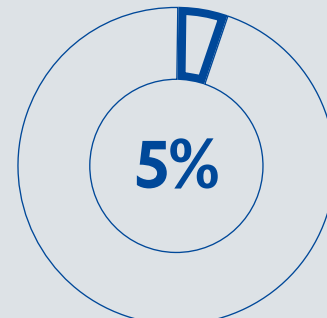
WEAVING / KNITTING
(INCL. NARROW FABRICS AND
BRAIDING INDUSTRY)



DYES AND TEXTILE AUXILIARIES



TEXTILE FINISHING



APPAREL INDUSTRY

* Including R&D / training | Source: in-house count effective October, 2022

EDITORIAL PROGRAM 2023

MELLIAND INTERNATIONAL / MELLIAND TEXTILBERICHTE



ISSUE	1 FEBRUARY	2 APRIL	3 JUNE	4 AUGUST	5 OCTOBER	6 DECEMBER
Ad closing date	January 27, 2023	March 28, 2023	May 9, 2023	August 10, 2023	October 6, 2023	November 24, 2023
Publication date	February 17, 2023	April 20, 2023	June 1, 2023	August 31, 2023	October 27, 2023	December 15, 2023
Main topics	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning innovations • Weaving technologies • News in home textiles • Textile floorcoverings • Textile finishing: new machinery and processes • Recycling of textiles • Qualified workers in the textile industry • Current market reports • News from the textile industry 	<ul style="list-style-type: none"> • Natural fiber trends • Spinning technologies • Weaving innovations • Knitting trends • Textile finishing: new developments • Recycling of textiles • Current market reports • News from the textile industry 	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning innovations • Knitting developments • Weaving technologies • Textile finishing trends • Recycling of textiles • ITMA 2023: preview on machinery for fiber production, spinning, weaving, knitting, textile finishing, nowovens production etc. • News from the textile industry 	<ul style="list-style-type: none"> • Technical fibers/yarns • Man-made fiber processing • Spinning machinery news • Weaving machinery innovations • Knitting machinery innovations • Textile machinery deliveries worldwide • Textile finishing news • ITMA review: trend reports from professionals • Recycling of textiles • Current market reports 	<ul style="list-style-type: none"> • Global fiber trends • Spinning technologies • Knitting developments • Weaving technologies • Textile finishing trends • ITMA Asia + CITME: preview on machinery for fiber production, spinning, weaving, knitting, textile finishing, nowovens production etc. • ITMA review: trend reports from professionals • Recycling of textiles • Current market reports • News from the textile industry 	<ul style="list-style-type: none"> • Natural and chemical fiber trends • Spinning news • Weaving technologies • Modern knitting technology • ITMA review: trend reports from professionals • Textile finishing innovations • Textile machinery world trade • Recycling of textiles • News from the textile industry • Current market trends
Conferences & Trade Shows	Heimtextil 2023 January 10-13, 2023 in Frankfurt/Germany	International Conference on Cellulose Fibres March 8-9, 2023 in Cologne/Germany and hybrid	ITMA 2023 June 8-14, 2023 in Milan/Italy	62nd Dornbirn Global Fibers Conference September 13-15, 2023 in Dornbirn/Austria	ITMA Asia + CITME November 19-23, 2023 in Shanghai/China	Heimtextil 2024 January 2024 in Frankfurt/Germany
	Domotex 2023 January 12-15, 2023 in Hanover/Germany	Performance Days 2023 March 15-16, 2023 in Munich/Germany and hybrid	Munich Fabric Start August/September 2023 in Munich/Germany	A+A 2023 October 24-27, 2023 in Düsseldorf/Germany	36th Hofer Vliesstofftage November 8-9, 2023 in Hof/Germany	Domotex 2024 January 2024 in Hanover/Germany
		Index 2023 April 18-21, 2023 in Geneva/Switzerland			Aachen-Dresden-Denkendorf ITC 2023 November/December 2023 in Dresden/Germany	

EDITORIAL PROGRAM 2023

MELLIAND CHINA

Melliand
China

ISSUE	1 JANUARY	2 FEBRUARY	3 MARCH	4 APRIL	5 MAY	6 JUNE	7 JULY	8 AUGUST	9 SEPTEMBER	10 OCTOBER	11 NOVEMBER	12 DECEMBER
Publication date	Jan. 25, 2023	Feb. 27, 2023	March 27, 2023	April 25, 2023	May 25, 2023	June 26, 2023	July 25, 2023	August 25, 2023	Sept. 25, 2023	Oct. 25, 2023	Nov. 27, 2023	Dec. 23, 2023
Main topics	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning innovations • Knitting technologies • Dyeing, printing, finishing • Technical textiles • Industry news 	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Textile floorcoverings • Dyeing, printing, finishing • Industry news 	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning innovations • Texturing technologies • Dyeing, printing, finishing • Nonwovens • Technical textiles • Industry news 	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Industry news 	<ul style="list-style-type: none"> • New fiber and yarn developments • Fiber raw materials • Fiber production • Spinning technologies • Weaving technologies • Fibers for nonwovens • Dyeing, printing, finishing • Industry news 	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Technical textiles • Industry news 	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Nonwovens • Dyeing, printing, finishing • Industry news 	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Technical textiles • Industry news 	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Global textile machinery trade • Industry news 	<ul style="list-style-type: none"> • New fiber and yarn developments • Fiber raw materials • High-performance fibers • Project list: new polymer and chemical fiber plants • Texturing • Spinning • Weaving • Dyeing, printing, finishing 	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Nonwovens • Industry news 	<ul style="list-style-type: none"> • New fiber and yarn developments • Spinning technologies • Weaving technologies • Knitting, warp knitting technologies • Dyeing, printing, finishing • Technical textiles • Industry news
Conferences & Trade Shows	Heimtextil 2023 January 10-13, 2023 in Frankfurt/Germany Domotex 2023 January 12-15, 2023 in Hanover/Germany		International Conference on Cellulose Fibres March 8-9, 2023 in Cologne/Germany and hybrid	Index 2023 April 18-21, 2023 in Geneva/Switzerland		ITMA 2023 June 8-14, 2023 in Milan/Italy			62nd Dornbirn Global Fibers Conference September 13-15, 2023 in Dornbirn/Austria	A+A 2023 October 24-27, 2023 in Düsseldorf/Germany	ITMA Asia + CITME November 19-23, 2023 in Shanghai/China	Heimtextil 2024 January 2024 in Frankfurt/Germany Domotex 2024 January 2024 in Hanover/Germany

PORTRAIT – MAN-MADE FIBERS



is the English-language international trade journal for purchasing decision-makers and the entire management level who deal with the topics of man-made fiber production and man-made fiber innovations.

FREQUENCY OF PUBLICATION:

4 x p.a.+ Man-Made Fiber Year Book

FORMAT:

A4

CIRCULATION ANALYSIS*

Print-run	5,200 copies
Total actual circulation	4,800 copies
of which abroad	4,032 copies
Subscribers	400 copies

GEOGRAPHIC CIRCULATION ANALYSIS*

Asia	48.3%	2,318 copies
Western Europe	24.4%	1,172 copies
North/Latin America	14.5%	695 copies
Eastern Europe	5.0%	240 copies
Africa/Australia	2.2%	105 copies
Trade Fairs/Congresses	5.6%	270 copies

MAN-MADE
FIBERS – FORMERLY
CHEMICAL FIBERS
INTERNATIONAL

Man-Made Fibers International

ISSUE 1
20
23
ENGLISH

TEXTILE
TECHNOLOGY

VISIT US AT:
TEXTILETECHNOLOGY.NET

POLYMERS, FIBERS,
FIBER PRODUCTION, NONWOVENS

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IN THIS ISSUE

Firmen-News
Cordenka
Lenzing
The Lycra
Company

**Zementsack
der Zukunft**
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Interview
mit A. Paccanelli,
Euratex

Man-Made Fibers Year Book 2023

ISSUE 1
20
23
ENGLISH

TEXTILE
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POLYMERS, FIBERS,
FIBER PRODUCTION, NONWOVENS

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IN THIS ISSUE

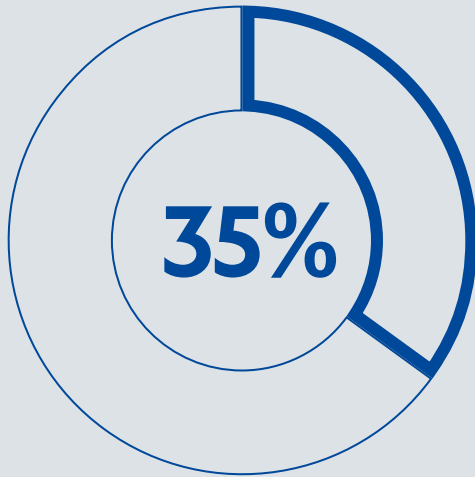
Firmen-News
Cordenka
Lenzing
The Lycra
Company

**Zementsack
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Interview
mit A. Paccanelli,
Euratex

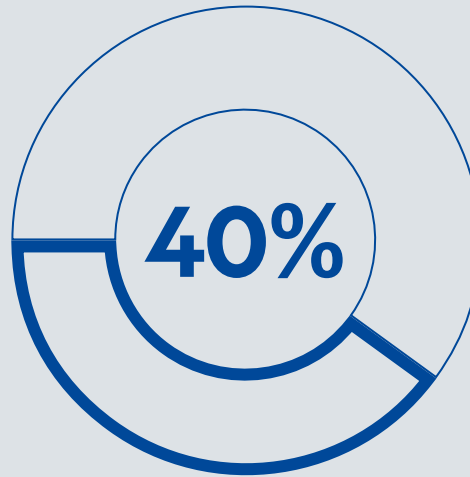
RELEVANT TARGET GROUPS*

MAN-MADE FIBERS



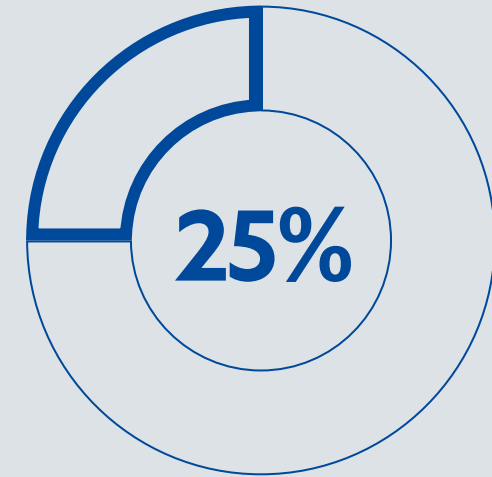
PRODUCERS OF

- MAN-MADE FIBERS
- FIBERS AND TEXTILE AUXILIARIES



MACHINERY / PLANTS / ACCESSORIES FOR

- MAN-MADE FIBER PRODUCTION
- TEXTURING
- NONWOVENS PRODUCTION



- FIBER APPLICATIONS
- NONWOVENS
- TEXTILE FLOORCOVERINGS

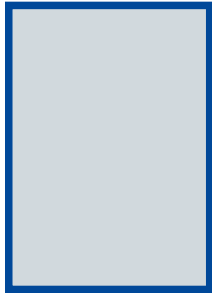
EDITORIAL PROGRAM 2023

MAN-MADE FIBERS

Man-Made
Fibers

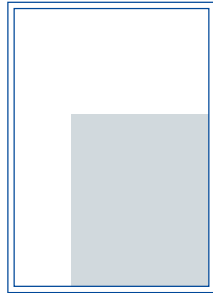
ISSUE	1 MARCH	2 MAY	3 AUGUST	4 DECEMBER	MAN-MADE FIBER YEAR BOOK 2023
Ad closing date	March 3, 2023	May 4, 2023	August 18, 2023	November 10, 2023	September 20, 2023
Publication date	March 24, 2023	May 26, 2023	September 8, 2023	December 1, 2023	October 12, 2023
Main topics	<ul style="list-style-type: none"> • Fiber raw materials • Polyamide fibers • Fibers for home textiles (Heimtextil) • Carpet fiber developments (Domotex) • Fibers for technical applications • Developments in fibers for composites • Index 2023: preview • Fiber technologies • Recycling machines • Nonwovens technologies • Industry news 	<ul style="list-style-type: none"> • Fiber raw materials • Polyester fibers • Bio-based fiber developments • Cellulosic fiber specialties • Polypropylene fibers • Fiber recycling • ITMA 2023: preview on machinery for fiber production, texturing, nonwovens production • Index 2023: review • Fiber technologies • Nonwovens technologies • Industry news 	<ul style="list-style-type: none"> • Fiber raw materials • Global fiber production • Technical fibers • Cellulosic fibers • Developments in fibers for composites • Fiber recycling • Elastic fiber developments • ITMA Asia + CITME: preview on machinery for fiber production, texturing, nonwovens production • Project list: new polymer and chemical fiber plants 2023 • European synthetic fiber producers: polyester fibers • Fiber technologies • Nonwovens technologies • Industry news 	<ul style="list-style-type: none"> • Fiber raw materials • Polyester fibers • Synthetic fiber specialties • Bio-based fiber developments • Lyocell fibers • Fibers for home textiles and carpets • Fiber technology • European synthetic fiber producers: polyamide fibers • Fiber recycling • Spin finishes • Nonwovens technologies • ITMA review: trend reports from professionals • Industry news 	
Conferences & Trade Shows	<p>Filtech 2023 February 14-16, 2023 in Cologne/Germany</p> <p>International Conference on Cellulose Fibres March 8-9, 2023 in Cologne/Germany and hybrid</p> <p>Performance Days 2023 March 15-16, 2023 in Munich/Germany and hybrid</p> <p>Index 2023 April 18-21, 2023 in Geneva/Switzerland</p>	<p>ITMA 2023 June 8-14, 2023 in Milan/Italy</p>	<p>62nd Dornbirn Global Fibers Congress September 13-15, 2023 in Dornbirn/Austria</p> <p>36th Hofer Vliesstofftage November 8-9, 2023 in Hof/Germany</p> <p>ITMA Asia + CITME November 19-23, 2023 in Shanghai/China</p>	<p>Aachen-Dresden-Denkendorf ITC 2023 November/December 2023 in Dresden/Germany</p> <p>Heimtextil 2024 January 2024 in Frankfurt/Germany</p> <p>Domotex 2024 January 2024 in Hanover/Germany</p>	

ADVERTISING FORMATS AND PRICES 2023



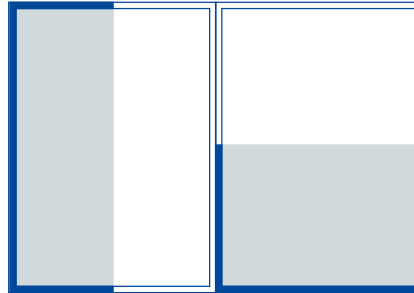
1/1 page
185 × 256 mm

1/1 page
bleed
210 × 297 mm



1/2 page junior
120 × 190 mm

1/2 page junior
bleed
130 × 204 mm*

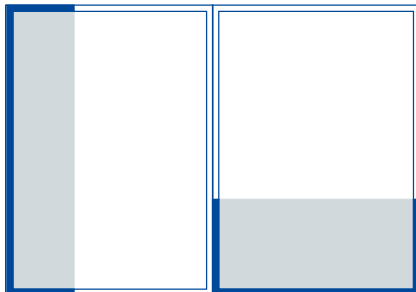


1/2 page vertical
89 × 256 mm

1/2 page vertical
bleed
99 × 297 mm*

1/2 page horizontal
185 × 128 mm

1/2 page horizontal
bleed
210 × 139 mm*



1/3 page vertical
57 × 256 mm

1/3 page vertical
bleed
67 × 297 mm*

1/3 page horizontal
185 × 85 mm

1/3 page horizontal
bleed
210 × 100 mm*

→ TITLE PAGE

W 168 mm x H 212.5 mm plus 4 mm bleed on the left side and bottom distance to the edges min. 8 mm for text and logo.

TERMS OF PAYMENT

Net amount within 30 days from the date of invoice.

BANK DETAILS

Deutscher Fachverlag GmbH
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Frankfurt am Main

BIC HELADEF1822

IBAN DE56 5005 0201 0000 0349 26

DISCOUNTS

If purchased within 12 months (insertion year) the following discounts are available:

2 ads	3 %
3 ads	5 %
5 ads	10 %
10 ads	15 %
20 ads	20 %

All charges are eligible for discount with the exception of additional technical costs and postage.

PRICE LIST PRINT AND E-PAPER 2023

	Technische Textilien	Technical Textiles	Melliand International	Melliand Textilberichte	Man-Made Fibers	Nonwovens Trends	Melliand China
	Technical Textiles/Technische Textilien/ Melliand International/Melliand Textilberichte reversible cover EN / DE				Man-Made Fibers	nonwovensTRENDS	melliand China
Format	Occupancy in the German and English magazine section	Occupancy either in the German or the English magazine section	English language	Bilingual EN / DE	Chinese language		
Front page	6,800 €	5,900 €	5,900 €	5,900 €	3,000 €		
2nd/3rd/4th cover pages	6,670 €	5,800 €	5,800 €	5,800 €	2,800 €		
1/1	6,500 €	5,700 €	5,700 €	5,700 €	2,490 €		
1/2 Junior	4,290 €	3,890 €	3,890 €	3,890 €	1,845 €		
1/2	3,680 €	3,280 €	3,280 €	3,280 €	1,245 €		
1/3	2,590 €	2,290 €	2,290 €	2,290 €	830 €		
Bound insert up to 2 pages Loose insert to 25 g	4,600 €	4,600 €	4,600 €	4,600 €	-		
Bound insert up to 4 pages Loose insert to 50 g	5,700 €	5,700 €	5,700 €	5,700 €	-		

Classified ads

Vacancies

Price per mm height and column width 42 mm
4c 4.95 € / mm
b/w 3.60 € / mm

Job wanted

Price per mm height and column width 42 mm
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Cipher fee

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Buyers' guide

only in Technical Textiles and Chemical Fibers International
4c 6.00 € / mm
b/w 5.00 € / mm

DELIVERY ADDRESS PRINTER FOR BOUND AND LOOSE INSERTS

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Ms. Heidrun Sauer
attn. "magazine no. Xx"
Gutenbergstr. 4
69181 Leimen, Germany

02 → DIGITAL



TEXTILETECHNOLOGY

Our digital home is international, well-founded and undoubtedly unique!

We bring together all the information, news, insights and deep dives from the textile technical industry on one digital platform.

textiletechnology.net

OUR MAIN TARGET GROUPS:

Man-Made Fiber Industry, Textile Industry, Technical Textile Industry and Nonwovens Industry ...a daily must click and read business source to stay up to date!

OUR PERFORMANCE

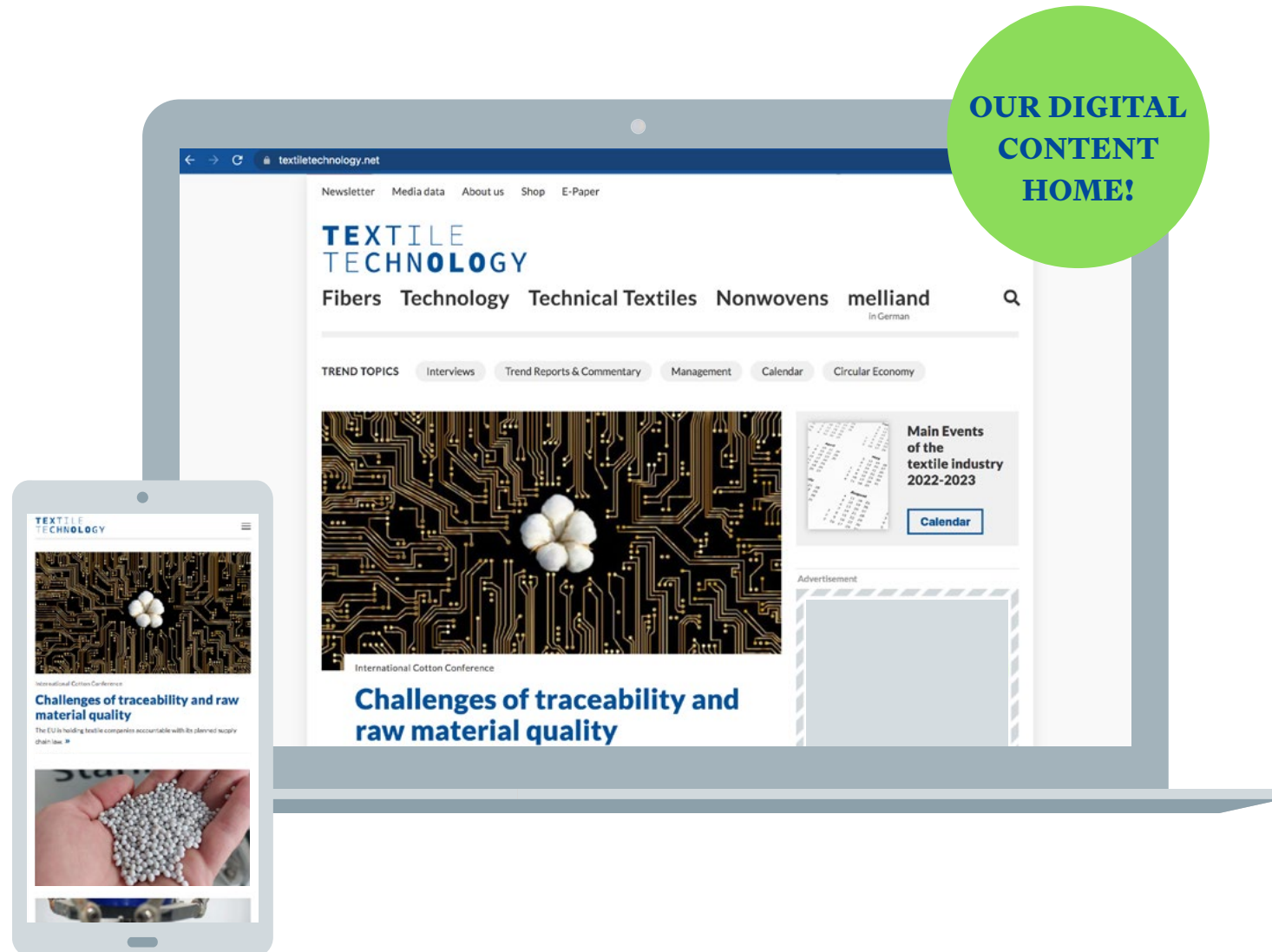
per month

PAGE VIEWS: 23,182

SESSIONS: 11,081

VISITORS: 7,971

Source: Piwik Pro, June 2022

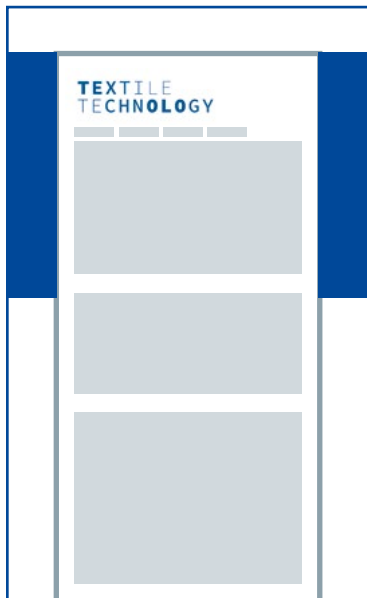


WEBSITE BANNER ADVERTISING

SKYSCRAPER

DESKTOP ONLY (LEFT OR
RIGHT SIDE): 160 × 600 PX

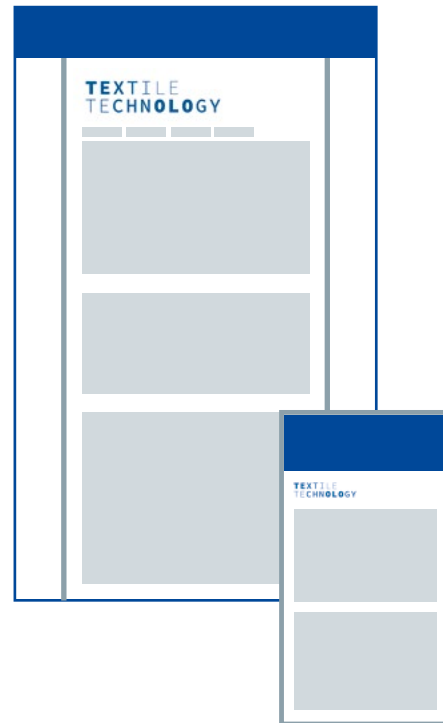
- > Homepage
- > Index pages
- > Article pages



SUPERBANNER

DESKTOP: 980 × 150 PX
MOBILE: 300 × 120 PX

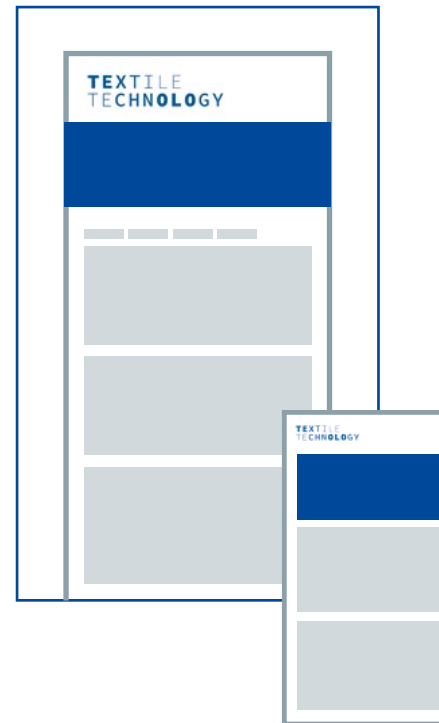
- > Homepage
- > Index pages
- > Article pages



BILLBOARD

DESKTOP: 940 × 250 PX
MOBILE: 300 × 120 PX

- > Homepage
- > Index pages
- > Article pages

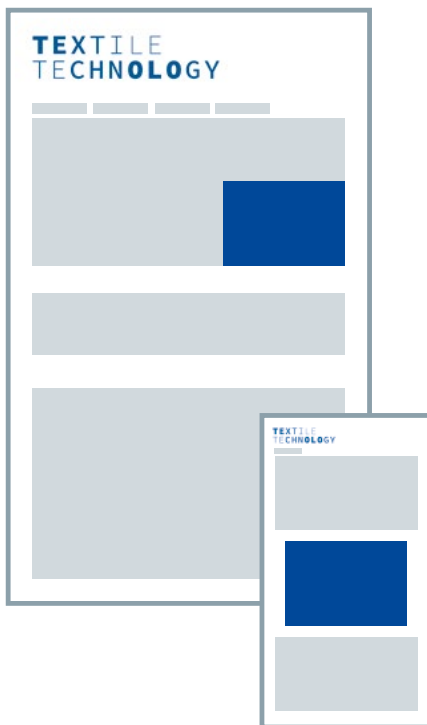


WEBSITE BANNER ADVERTISING

MEDIUM RECTANGLE

DESKTOP & MOBILE: 300 × 250 PX

- > Various positions homepage
- > Various positions index pages
- > Various positions article pages

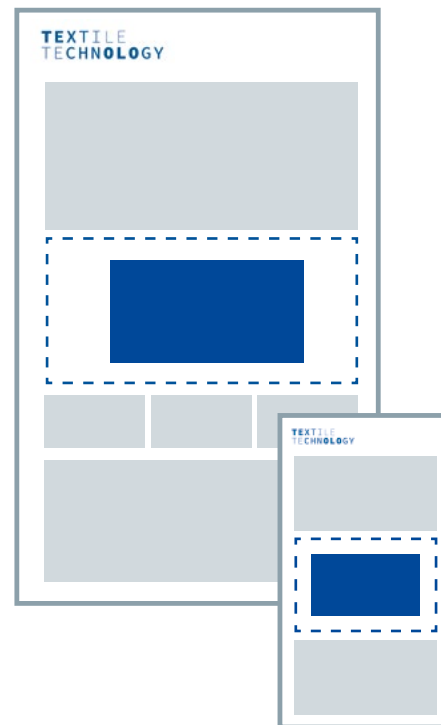


CONTENT AD

DESKTOP: 617 × 250 PX

MOBILE: 300 × 120 PX

- > Homepage
- > Index pages
- > Article pages

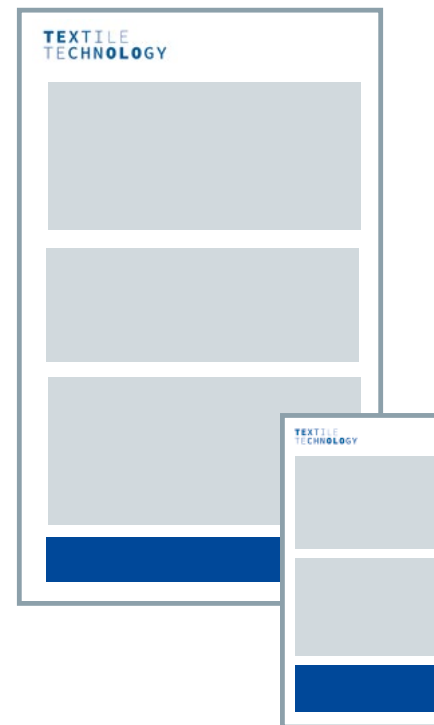


STICKY FLOOR AD

DESKTOP: 980 × 90 PX

MOBILE: 300 × 120 PX

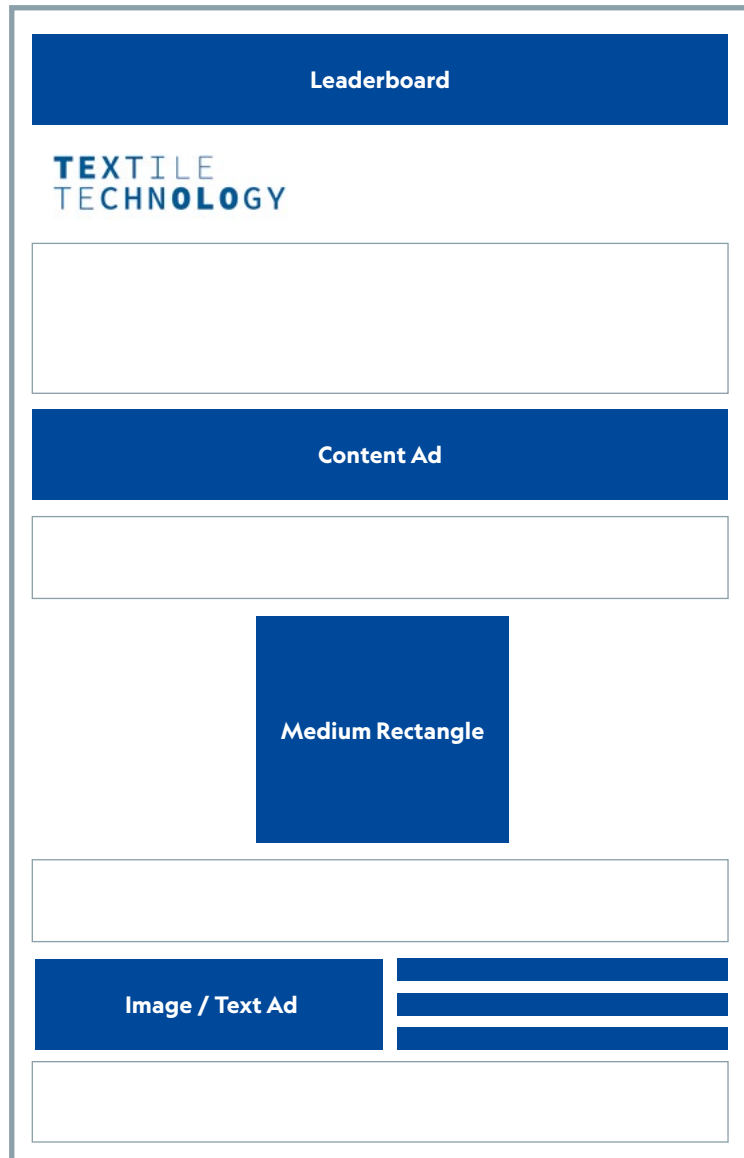
- > Homepage only



VIDEOS
can be embedded!

**CLICK EACH
IMAGE
TO CHECK OUR
DIGITAL
SHOWROOM!**

NEWSLETTER BANNER ADVERTISING



LEADERBOARD - ABOVE THE HEADER
DESKTOP & MOBILE: 630 × 75 PX



CONTENT AD - BETWEEN THE NEWS
DESKTOP & MOBILE: 520 × 200 PX



MEDIUM RECTANGLE - BETWEEN THE NEWS
DESKTOP & MOBILE: 300 × 250 PX



IMAGE / TEXT AD - BETWEEN THE NEWS
DESKTOP & MOBILE: 200 × 175 PX
Up to 400 characters incl. subject

OUR PERFORMANCE*:

- 7,721 subscribers
- 28.8 % opening
- 8,847 openings/week

We send out 4 newsletters per week!
In English-language. Your AD will be
displayed 4 times within a 1 week
booking.

Source Piwik-Pro, status October 2022

All prices subject to VAT

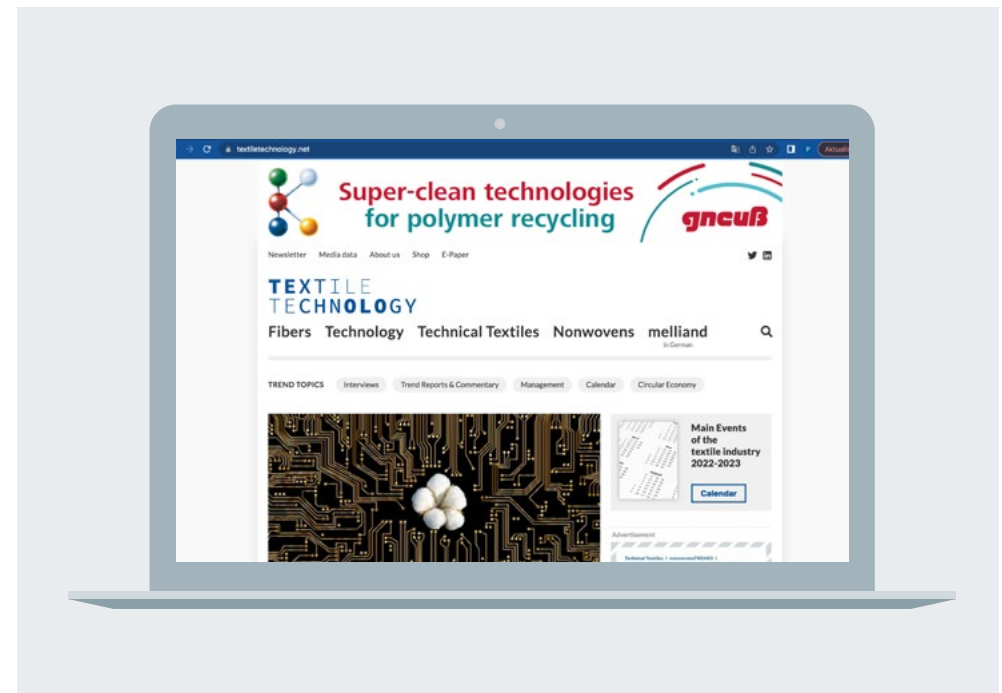


**CLICK EACH
IMAGE
TO CHECK OUR
DIGITAL
SHOWROOM!**

PRICE LIST TEXTILETECHNOLOGY DIGITAL 2023

ONLINE MEDIA	Per week	Per month
	Homepage Index Page Article page	Homepage Index Page Article page
Superbanner	820 €	2,250 €
Skyscraper	750 €	2,100 €
Billbord	750 €	2,100 €
Medium Rectangle	750 €	2,100 €
Content Ad	750 €	2,100 €
NEW 📺 Surcharge Video	220 €	-
Sticky Floor Ad (only homepage)	650 €	2,000 €

NEWSLETTER BANNER	Per week	Per month
	4 dispatches	4 calendar weeks
Leaderboard	650 €	1,990 €
Text Ad, Content Ad	600 €	1,890 €
Medium Rectangle	600 €	1,890 €
Exclusive Newsletter	3,100 €	-
Exclusive Newsletter revised	3,850 €	-
Online Advertorial	1,000 €	-



EXCLUSIVE NEWSLETTER



We send your content to our readers!

OUR PERFORMANCE*:

- **7,721 subscribers**
- **16.3% opening**
- **2,322 page impressions**

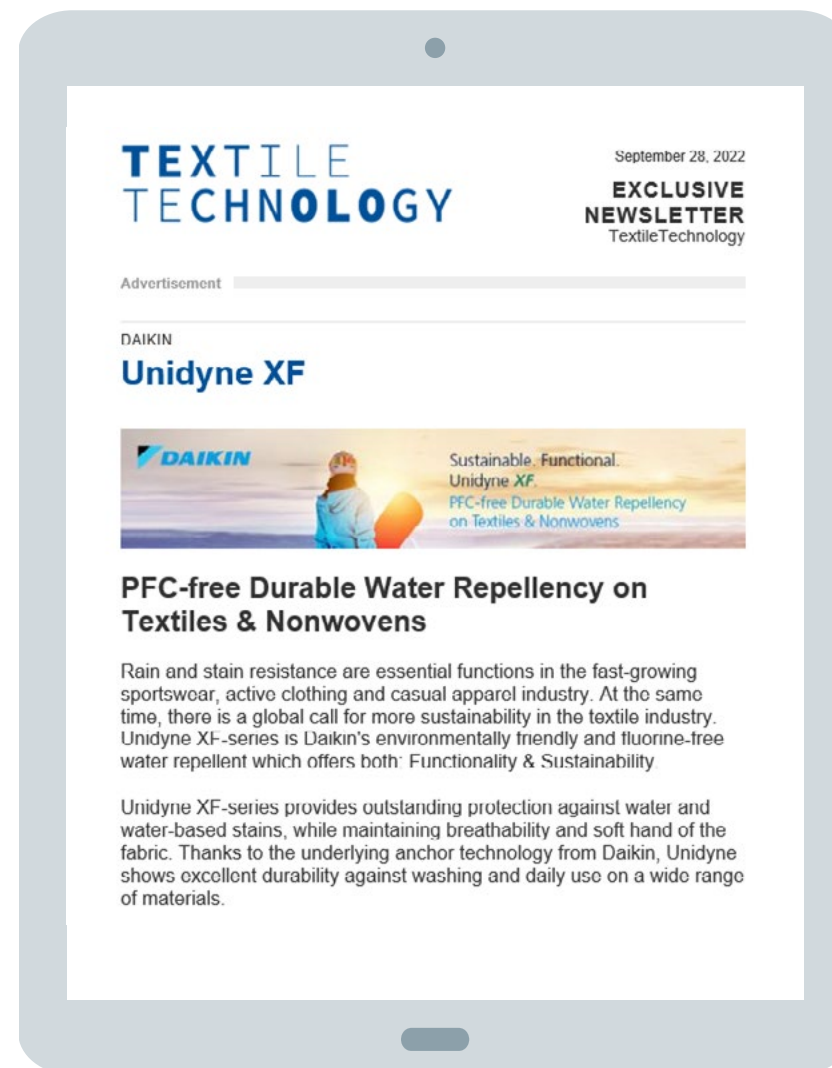
YOUR BENEFIT:

- Targeted communication to our readers
- Transfer your advertising message directly to your target group
- Link videos and websites
- 100 % exclusive – no other advertisement

PRICES**:

3,100 € content and images provided by you
3,850 € revised newsletter

Including one correction loop! Further loops will be extra charged by 100 € each.



ONLINE ADVERTORIAL

Your individual article on our channels!

OUR PERFORMANCE:

- Teaser article on homepage
- Teaser article in our newsletter
- An article on our website marked as an advertorial

YOUR BENEFIT:

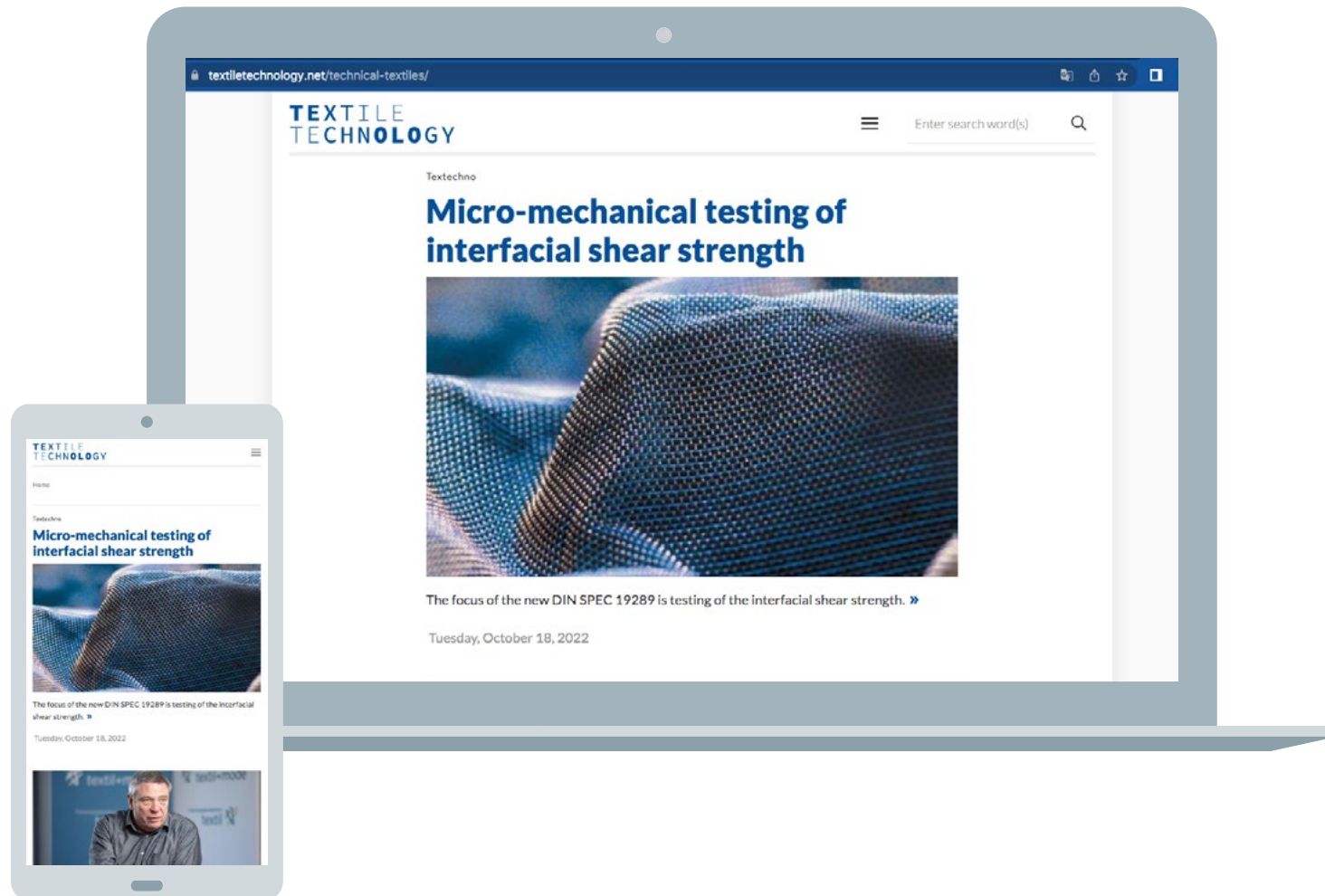
- Your advertisement in our layout of an editorial article
- Boost your visibility and reach

PRICE:

€ 1,000 for 1 week run time



**CLICK EACH
IMAGE
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WHITE PAPER ADVERTISING

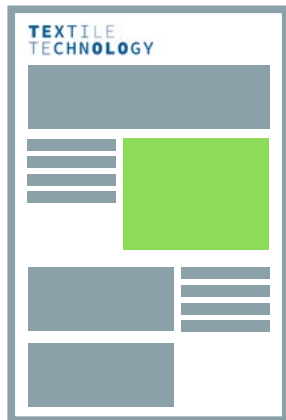
Generate leads for new customer business

Our premium offer for gaining ne customers:

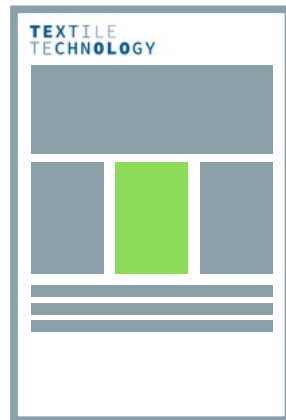
Place your White Paper advertising message exclusively in our channels.

Advertising of your White Paper (Traffic Marketing)

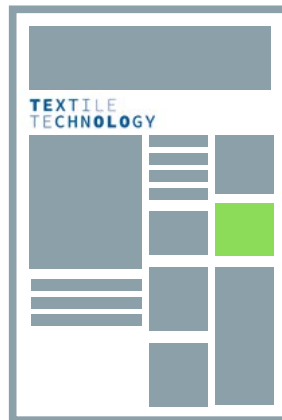
HOMEPAGE



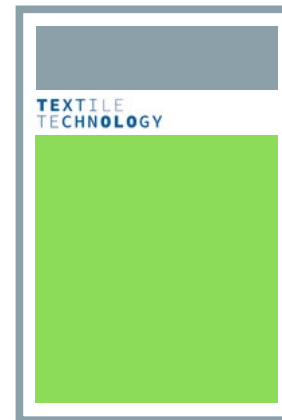
NEWSLETTER



LINKEDIN



LANDINGPAGE



DOWNLOAD
THE WHITE
PAPER HERE



YOUR BENEFIT:

- 1 month placement on the homepage
- Communication of your White Paper message to your target group through various channels (website banners, newsletter banners & LinkedIn)
- Format: Medium Rectangle Banner (300 x 250 px)
- Absolute premium placement and exclusivity
- You receive qualified leads of the downloads of your White Paper

PRICE:

per month: 3,500 €
 additionally 4 weeks of
 banners in the newsletter: 3,800 €

Your White Paper will be identified by the word "Advertisement" according to legal provisions.

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MATERIAL:

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Tabea Sen

Phone: +49 697595-2665

tabea.sen@dfv.de

We are looking forward to plan your individual crossmedia campaign together!

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Media Kit 2023

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